

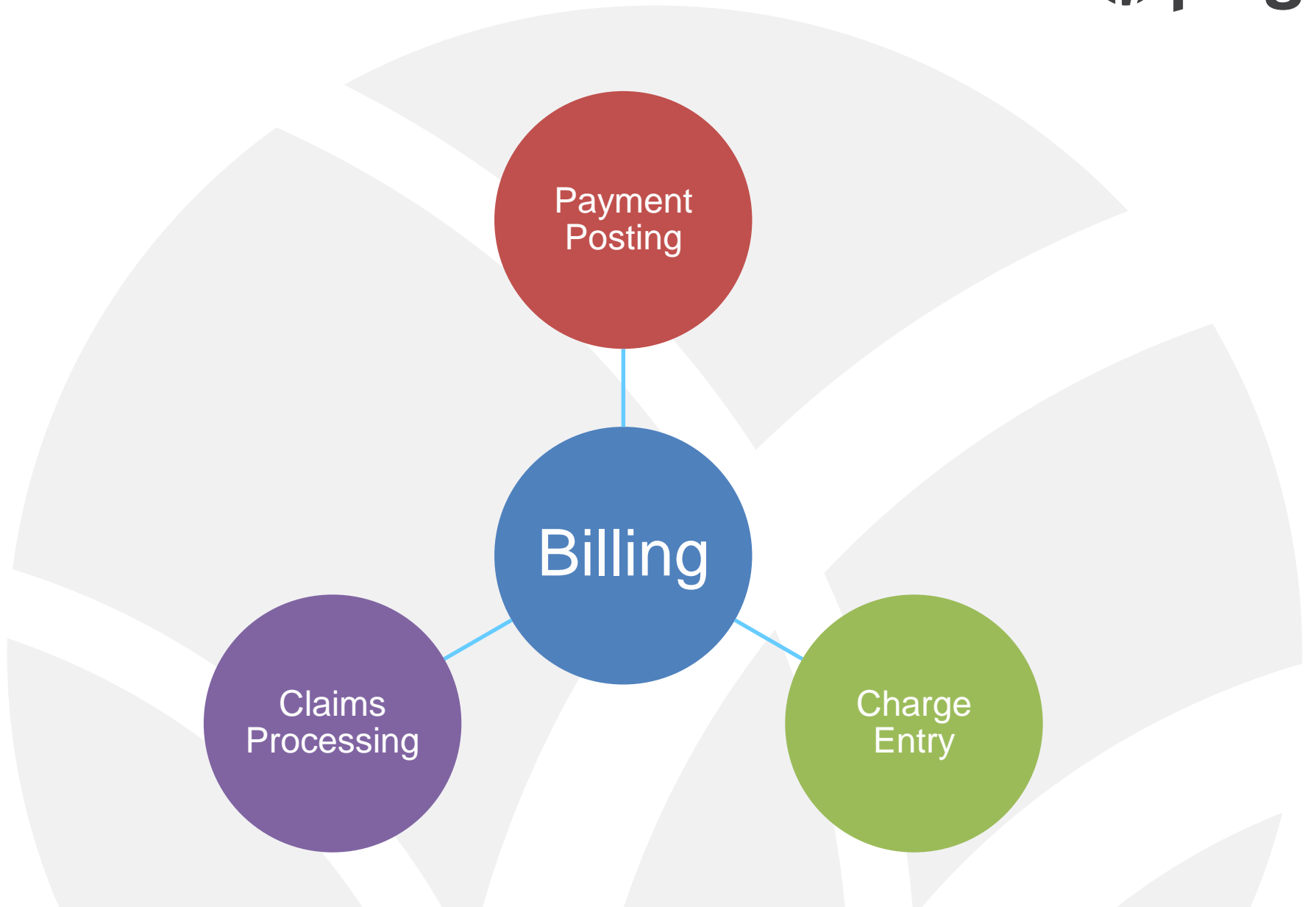
ATTRIBUTES OF A BETTER PERFORMING BILLING DEPARTMENT



REVENUE CYCLE . CHC EXPERTISE
PEACE OF MIND

Agenda

- Introduction
- Processes for the Revenue Cycle
- Front Desk
- Documentation & Coding
- Charge Entry
- Claims Processing
- Payment Posting
- Denial Management
- AR Management
- Key Performance Indicators (KPI)
- Questions & Final Thoughts

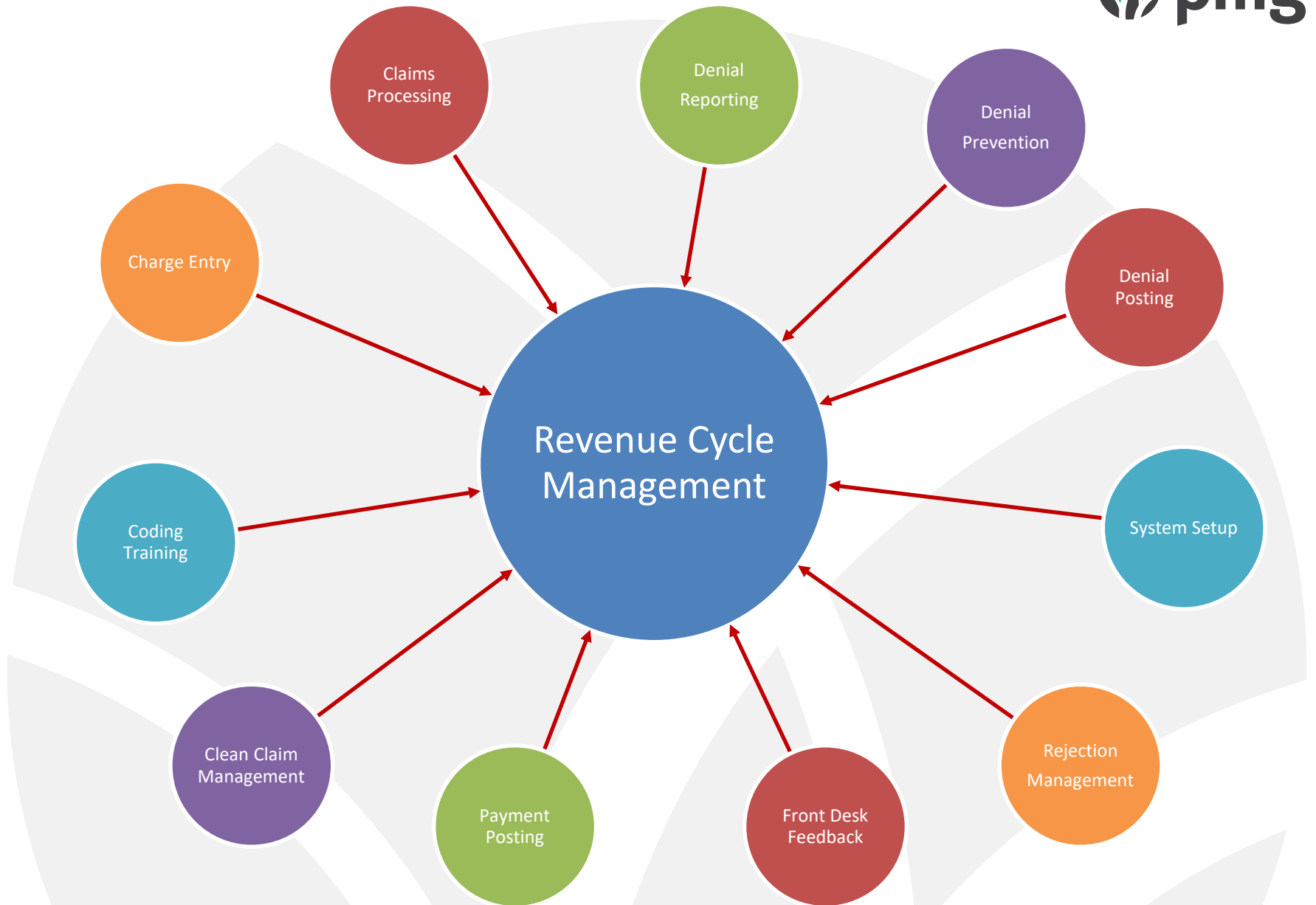


Payment
Posting

Billing

Claims
Processing

Charge
Entry



Auditing...The By-products

- Structure
- Documented processes
- Clear roles & responsibilities
- Regulatory compliance
- Optimized reimbursement
- Process improvement - efficiencies

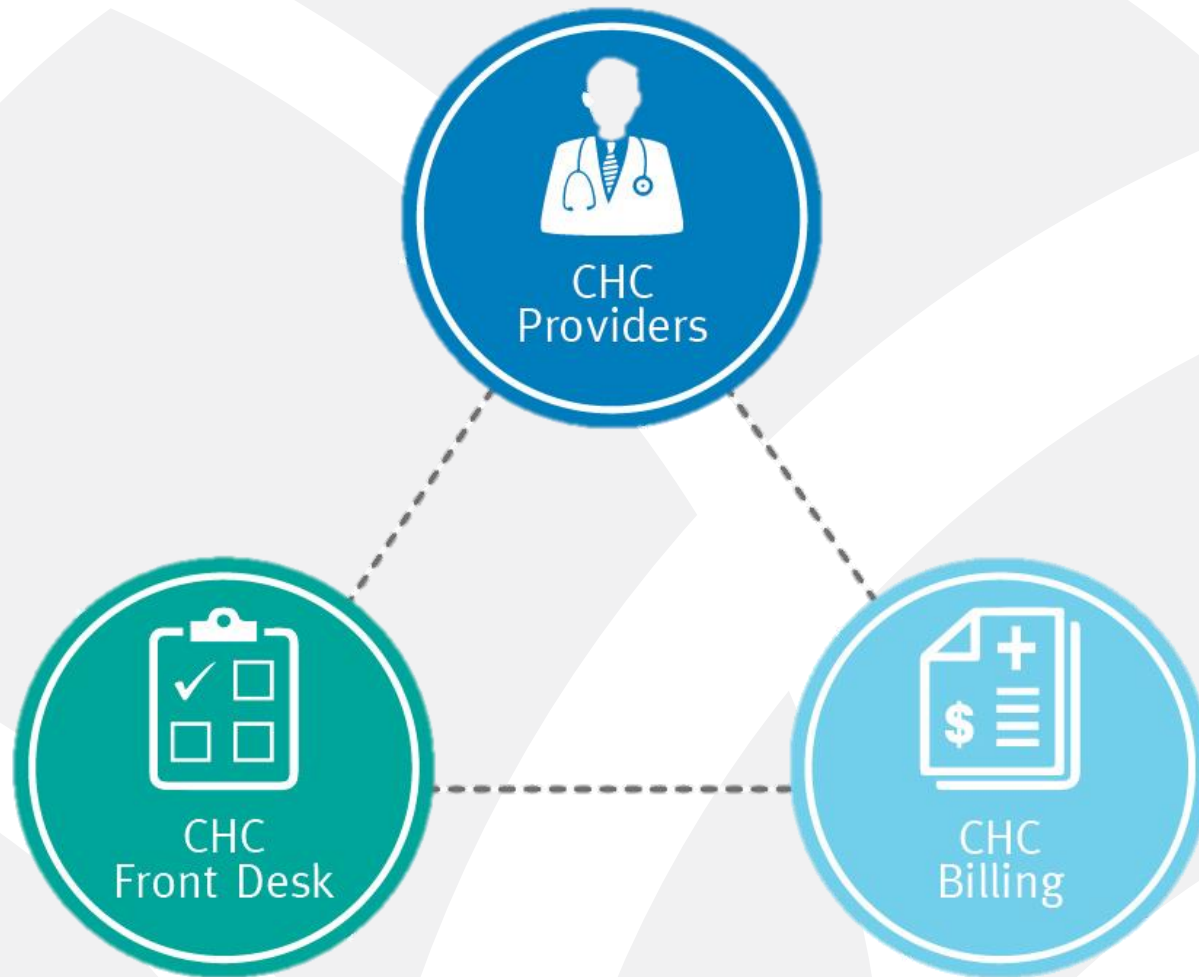
Where To Start And Who Is Involved?

- Start at the beginning!
- Involve stakeholders
- Make a plan
 - By payer (RCM/front desk)
 - By department
 - By site
 - By role
- Get buy-in
- Stay focused
- Be patient

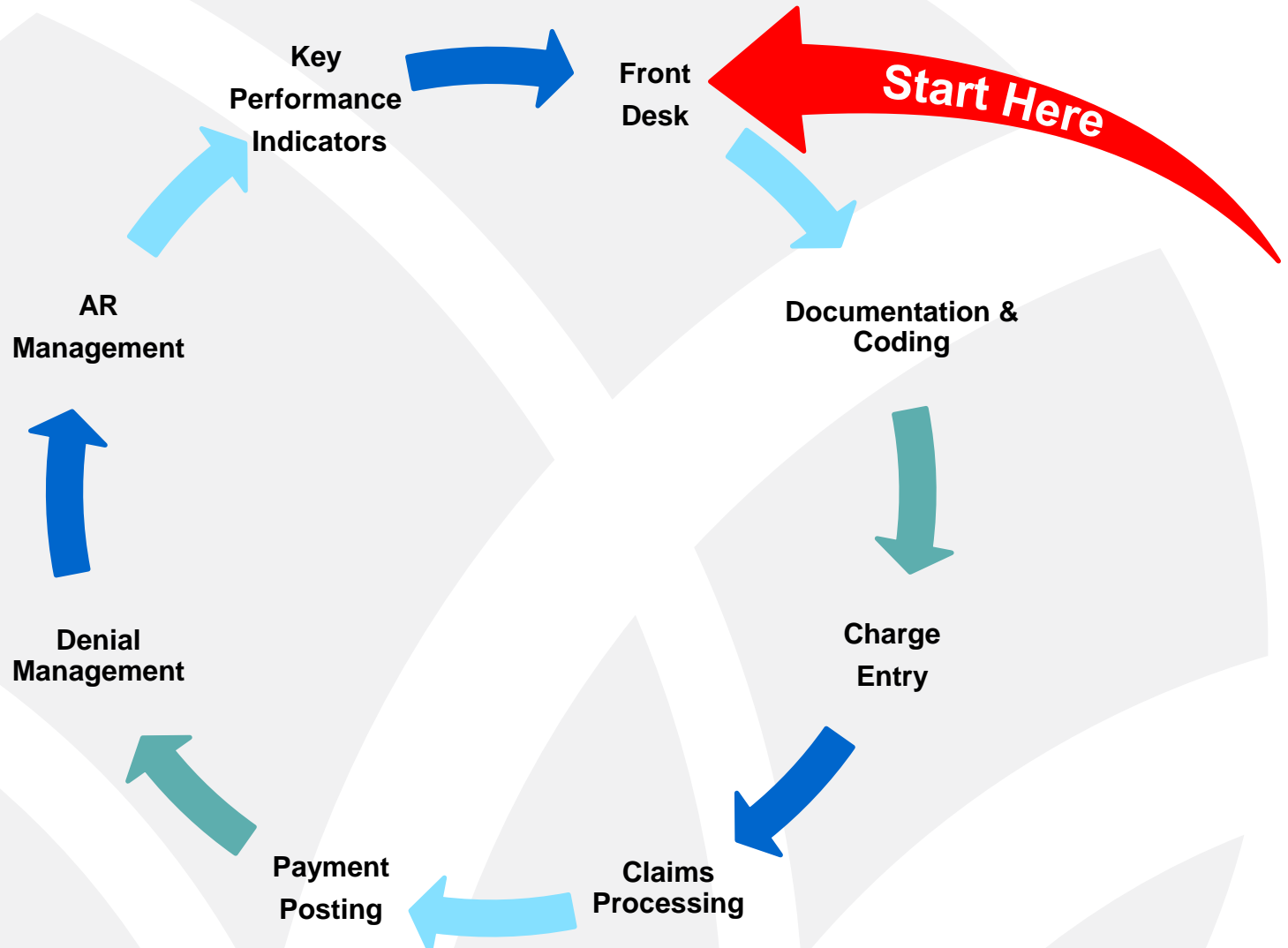


*Get paid as much as possible
(legally and ethically) as often
as able so you can afford to
give it away when you want.*

Who Owns The Revenue Cycle?

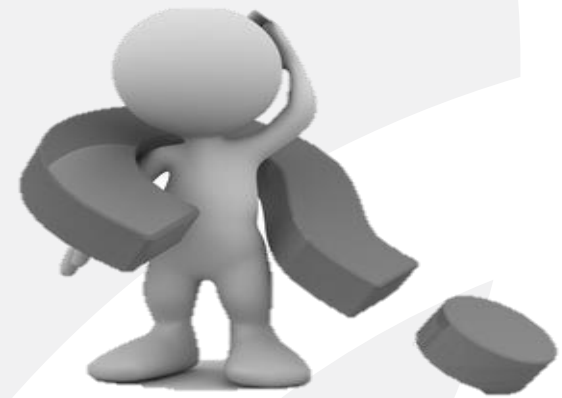


Processes & Audits For The Revenue Cycle

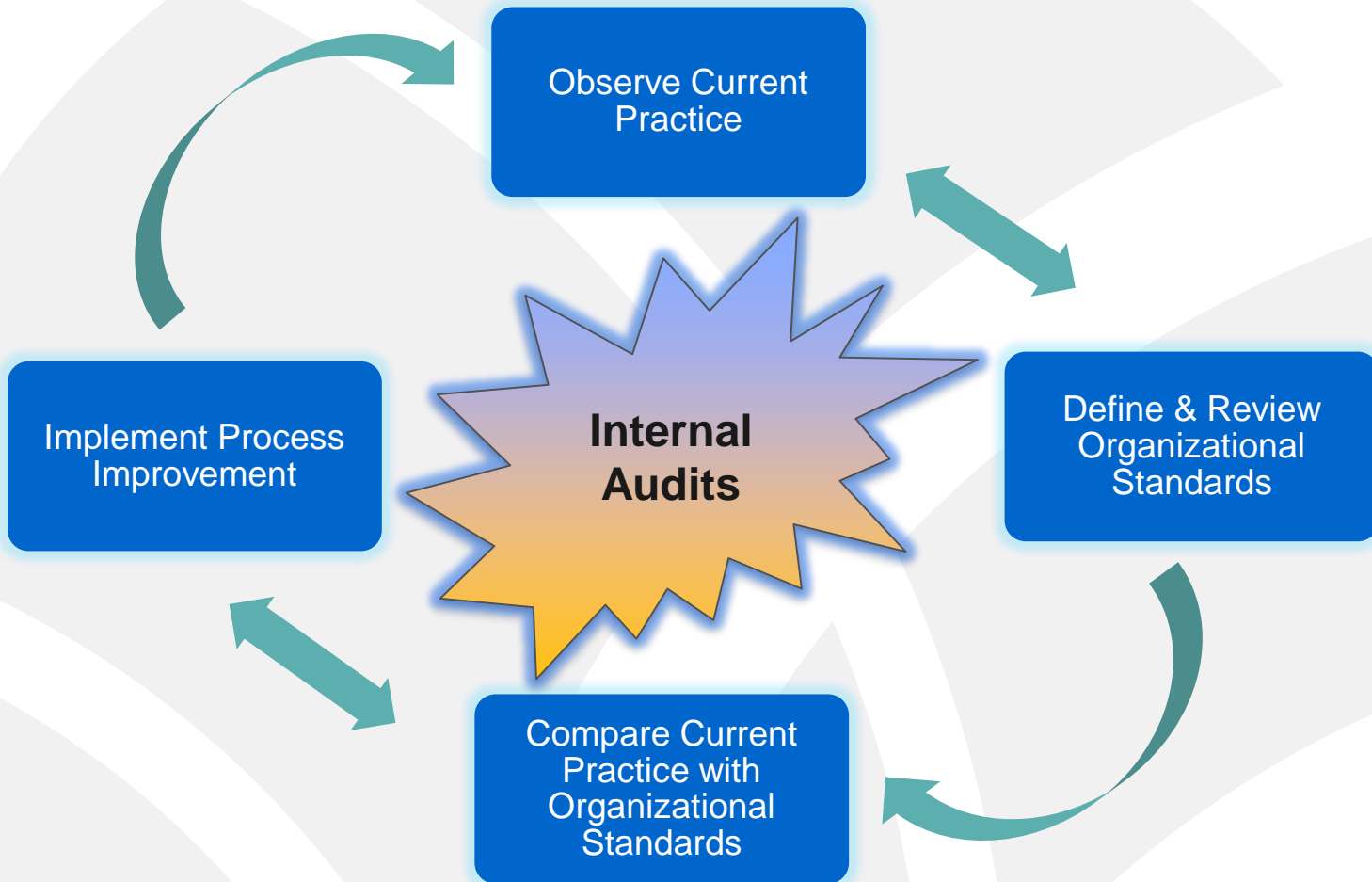


Auditing... What Is The Goal?

- Define success?
 - Two equally important goals
- #1 Get paid what we deserve
- No more & no less
- #2 Comply with laws, regulations and policies



Conducting Internal Audits



Processes & Audits For The Revenue Cycle



Front
Desk

Where It All Begins... Front Desk

“Why’d they send you here when we are the busiest?”

- Consistent check-in & check-out process
- Eligibility & interpretation
 - Medical, Dental, Behavioral Health, WC
- Know financial programs available
- Know payer requirements
 - Copay vs. coinsurance vs. deductible
- Requisite UDS data capture
- Permitted income documentation
- SFDS mastery
- Prior-auth or referral process



Front Desk... Elevated Engagement

- Remember: entry level yet difficult mastery
 - Public relations/image
 - \$ capture
 - PM
 - COB/Payer policies
 - Acceptable SFDS documentation
- Benchmarks
 - Average \$ per patient visit
 - Eligibility/demographic accuracy
 - SFDS on ALL patients
- What do with top performers?
 - Promote... sometimes to failure
 - Broadband... top tier teaches newbies



Processes And Audits For The Revenue Cycle



**Front
Desk**



**Documentation &
Coding**

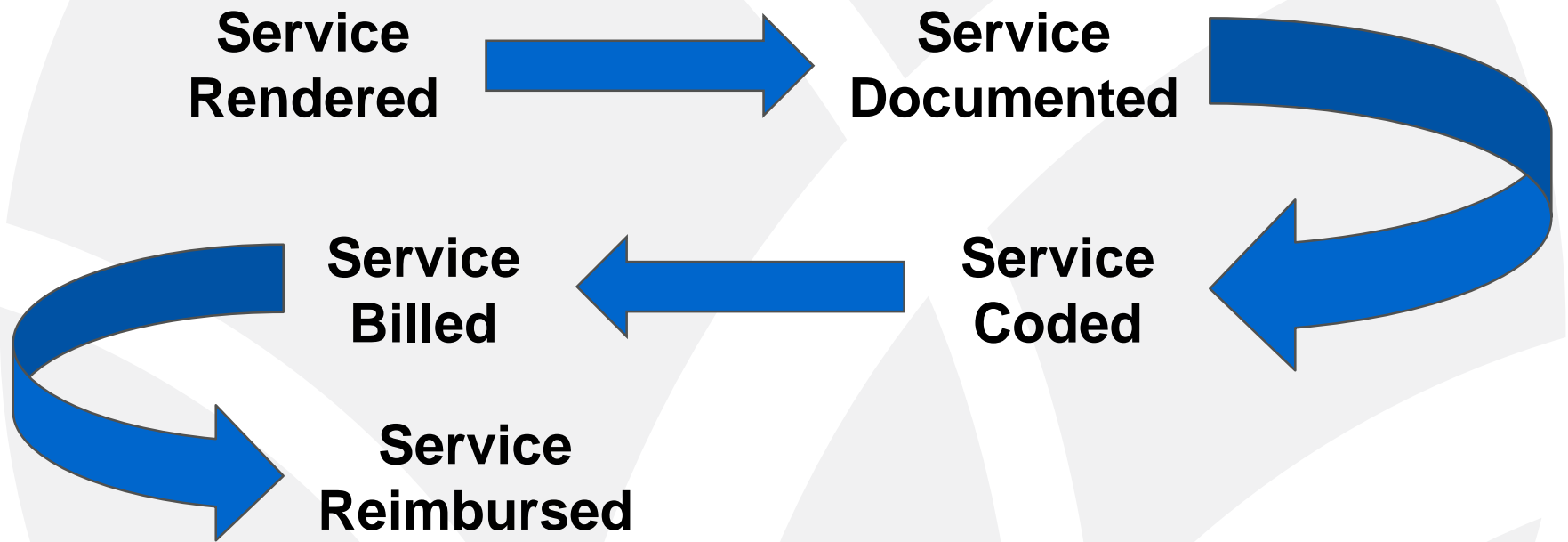
Medical Record Audit

“What do they do at that other front desk?”

- Not a clinical review
- Not shadowing so not all-out chart review
- This is about optimal revenue capture
- CPT & ICD accuracy
 - Documented services coded?
 - Coded to appropriate level?
 - Vaccines, procedures, & diagnostics?
- Lost visits: PMG experience
 - Seen but not billed

Medical Record Audit

Compliance = constant & appropriate translation



ANNUAL Coding Audit

Assure OIG Compliance Guidance:

- Determine chart selection schedule (may be staggered)
- Determine chart selection method (random or focused)
- Determine sample size (e.g., 10 charts/provider)
- Establish desired benchmarks
- Create improvement plan, as needed
- Track individual provider progress
- Identify problem providers
- Provide ongoing education
- Respond in writing as an internal document
- Share results internally, all impacted staff

Processes and Audits for the Revenue Cycle



**Front
Desk**



**Documentation &
Coding**



**Charge
Entry**

Auditing Charge Entry

What does a charge entry audit encompass?

- Timeliness
- Quality
- Quantity

Charge Entry

PMG: “What is the lag for providers to ‘close’ charges?”

Client: “Doc retention is hard. We don’t want to pressure them.”

Timeliness

Result of delayed provider capture

- Aged AR before claim is sent (RCM takes heat)
- Lost services due to poor provider memory
- Compliance inquiries due to coding errors
- Inability to calculate charges at visit (TOS \$ impact?)
- Providers running RCM/finance process

Auditing Charge Entry

Timeliness

- Lag time evaluation
- Start with your current process
 - Actual vs. benchmark: DOS to claim creation?
 - Reasonable?
 - Benchmark met?
 - Procedure creation/revision
 - Sign off by leadership: Finance, Ops, & Clinical
 - Reports to measure lag?
 - DOS to date of signature
 - DOS to date of entry
 - DOS to date of payment posting

Auditing Charge Entry

Client 1: Billed global ultrasound for 18 months, no equipment.

Client 2: Medicare PPS carve out... all non E&M services

Quality

- CHC billing/coding is VERY complicated
- 837-P, 837-I, 837-D... multiple formats & rules
- ALL parties have liability... providers to billers
- Certified coders?
- Certified coders who understand CHC nuances?
- QA process?
- Who audits the auditors/coders/billers?

Auditing Charge Entry

Quality

- Provider assigned codes correctly captured
 - Crosswalks (e.g., PPS “G” code or T1015)
- Coding modified?
 - By whom & following written procedure?
- RCM/Billing/Coding rules
 - Author?
 - Annually updated?
 - Oversight?
- QA process?
- Who audits the auditors/coders/billers?

Charge Entry

PMG: “How many patient visits last week?”

Former Client: “You should know that. We won’t tell.”

Quantity

Impact of sub-optimal charge capture?

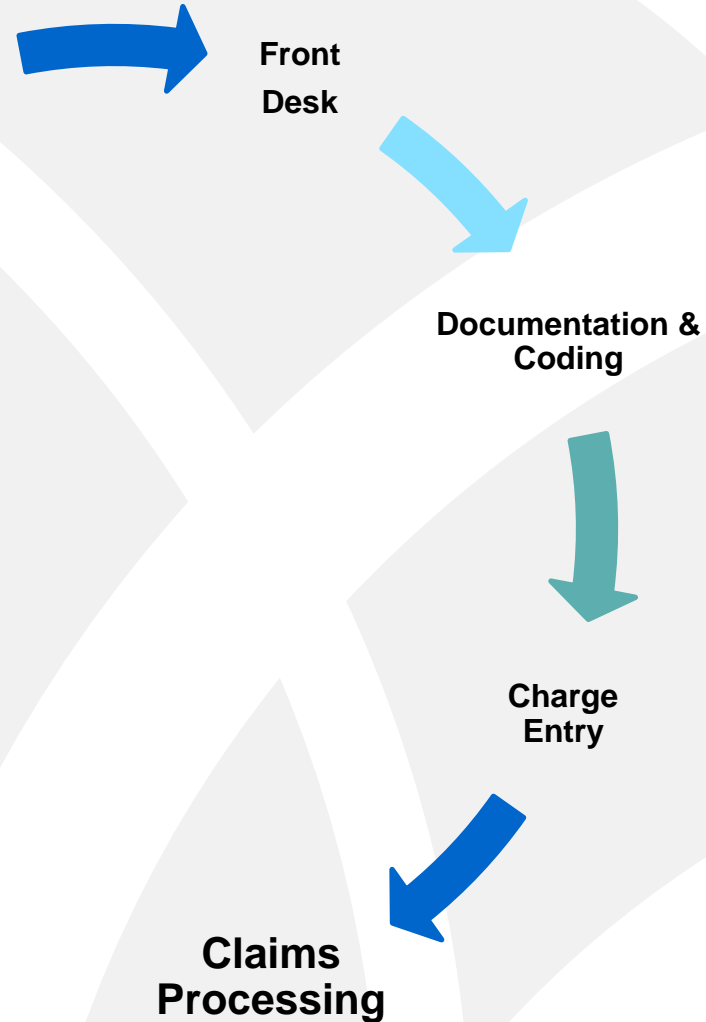
- Unreported services
 - UDS impact
 - Data deficit for contract negotiation
- Low provider productivity
- Lost or delayed payment
- Patient dissatisfaction
- Increased denials
- Compliance inquiries

Auditing Charge Entry

Quantity

- Are all appointments that were kept, entered?
- What reconciliation process exists for any paper encounter forms?
- Did any claims fail validation?
- Did any claims reject?
- What reports are run daily or weekly to ensure accuracy?
- Who holds each stakeholder accountable?

Processes and Audits for the Revenue Cycle



Auditing Claims Processing

Claims processing review?

- Timeliness
- Quality
- Quantity

Auditing Claims Processing

“The lady on maternity is the only person who knows how to submit Medicaid claims?”

Timeliness

- Frequency of claim generation?
 - Standard practice is daily
- Daily submission = steady cash flow
- Single daily file fails, recovery less difficult
- Denials worked in more timely manner

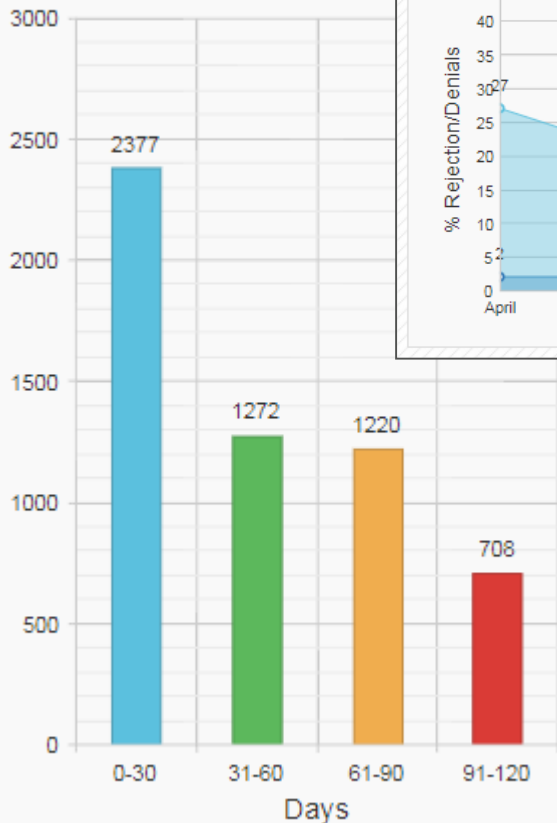
Auditing Claims Processing

Quality & Quantity

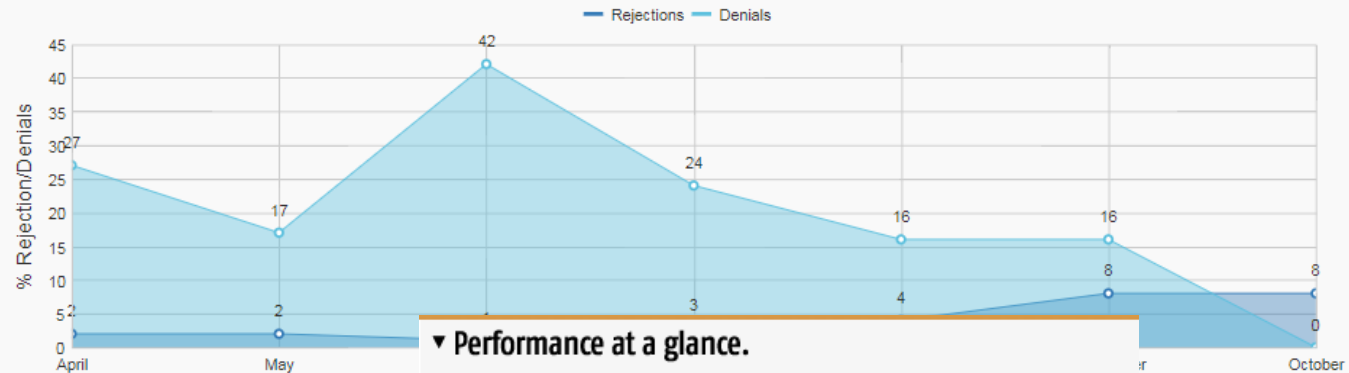
- Clearinghouse = pre-payer vetting
- Clearinghouse utilized?
- Single clearinghouse accept all claim types?
- Rejections handled efficiently?
- Benchmark for efficiency?
- Clean Claim Rate?
 - I.e., Percent of claims passing through clearinghouse without rejection.

Rejections (999): Clean Claim Rate... Clearinghouse Tracking

OUTSTANDING CLAIMS



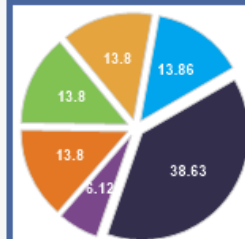
REJECTIONS/DENIALS % BY MONTH



Performance at a glance.

OVERVIEW CLAIMS TOP REJECTIONS DAYS TO FILE REMITS DENIALS

Rejection Reasons



Top Rejections

9/1/2017 - 9/30/2017

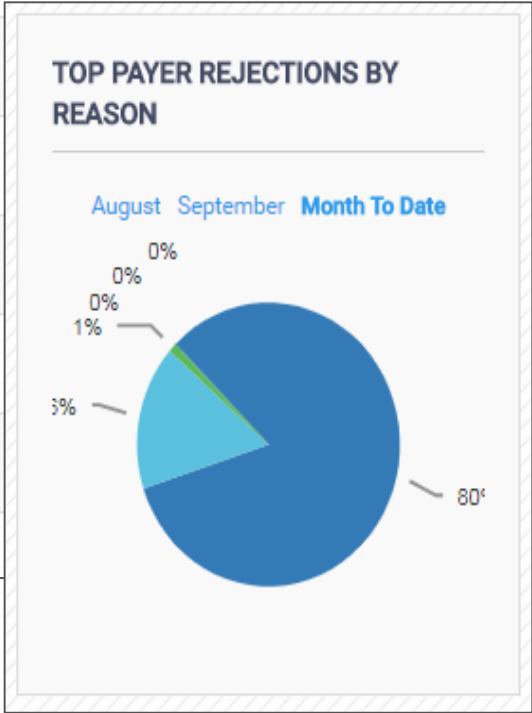
[View Rejection Analysis](#)

Rejection Message	#	%	\$
Acknowledgement/Rejected for Invalid Inf...	231	13.86	39311.28
Billing Provider: Acknowledgement/Reject...	230	13.8	70251.08
Billing Provider: Acknowledgement/Reject...	230	13.8	70251.08
Billing Provider: Acknowledgement/Reject...	230	13.8	70251.08
QC: Acknowledgement/Rejected for Invalid...	102	6.12	14195.76
Others...	644	38.63	125770.8

Rejections (999)

Drill down to the detail! (1 of 2)

REJECTIONS RESULTS			
DESCRIPTION	COUNT	BILLED AMT	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
▶ Billing Provider NPI invalid or missing	110	\$49,118.91	
▶ Patient/Subscriber Insurance ID invalid	51	\$10,254.56	
▶ Provider certification/credentialing issues or NPI/EIN not on file with payer	5	\$866.60	
▶ Procedure Code invalid	2	\$78.00	
▶ DOS prior to/after coverage terminated	1	\$381.51	
▶ Patient/Subscriber not on file with payer	1	\$195.00	



Coming & Going - 837 vs. 835



Outbound Claims - HIPAA x12 ANSI 837

- ANSI 837i: Institutional (UB-04)
- ANSI 837p: Professional (HCFA1500)
- ANSI 837d: Dental = (ADA Claim Form)

Inbound Remittance HIPAA x12 ANSI 835

- Electronic Remittance Advice (ERA)
 - Electronic EOB
- Use HIPAA standard reason and remark codes
 - - <http://www.wpc-edi.com/reference/>
- Obtained through your clearinghouse, directly from the payer
- Contains all payment, denial, & reversal decisions
- Uses HIPAA standard reason codes

A Rejection is Not a Denial

ANSI 999 & RTP

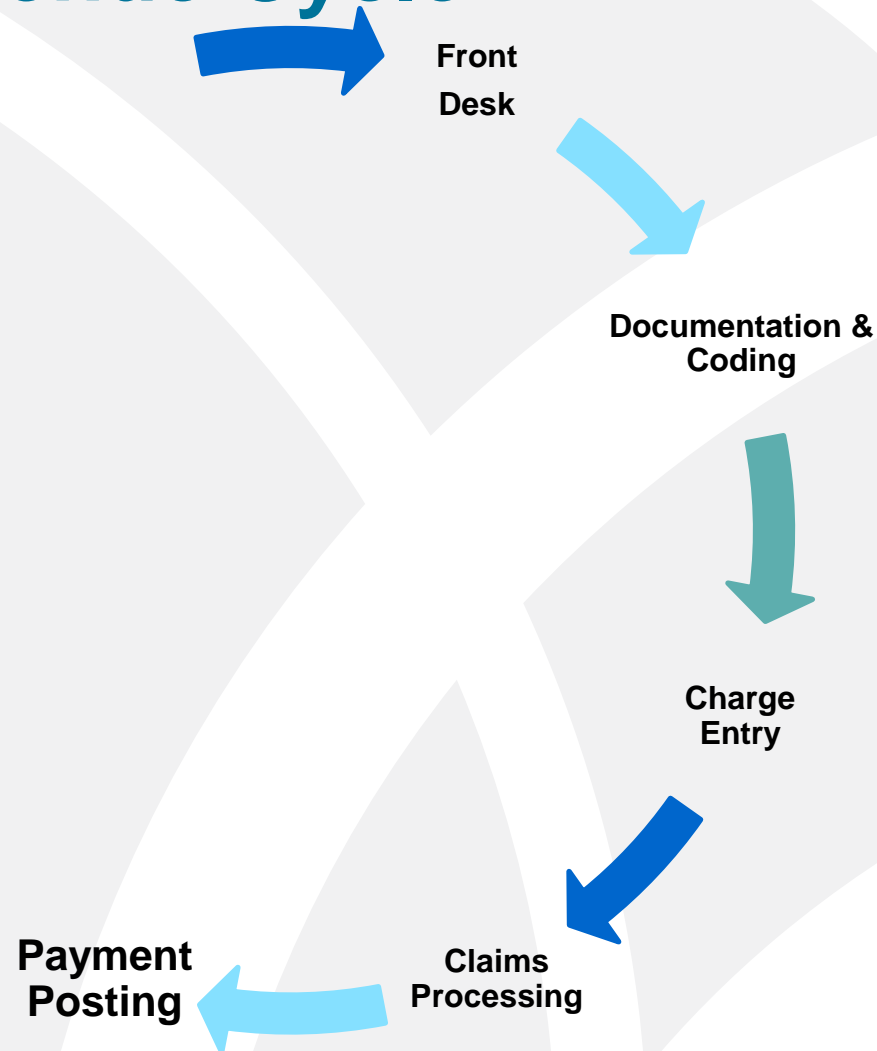
Inbound Response File – HIPAA x12 ANSI 999

- Structural edit pass/fail (format is passing)
- Focus on IK5 & AK9
- Either A (accepted) or R (rejected)
- “R” claims typically result of missing required segments
- All claims fail, even good ones
- Once fixed, best to regenerate new claim file for all claims

RTP (Returned to Provider)

- All Medicare claims
- IL Medicaid Black Hole Reports
- Passed 999, no 835 response, No reports sent, Staff must go find data
- Medicare 3:10 = Denied:Paid
- Neither, assume RTP issue

Processes And Audits For The Revenue Cycle



Payment Posting Terms

- EFT = Electronic Fund Transfer
- ERA = Electronic Remittance Advice
 - Paper conversion to ERA when able
- APP: Automatic Payment Posting
- ERA vs. Paper checks
- EFT & ERA whenever possible

NOTE: Post payments consistent with governmental regulation &/or payer contracts

Payment Posting

“We post all payments the week before the finance committee meets.”

Payment Posting

- Tracking & reconciling deposits
- Matching ERA to APP
- Posting & reconciling payments in PM
- Posting full or partial denials in PM

Payment Posting

Sample process:

- Finance notifies billing of EFT or check
- Funds logged as “received” on Deposit Log
- Paper EOB or ERA retrieved
- ERAs & EOBs posted to PM
- Reconciliation PM batch \$ to Deposit Log \$

Tracking The Money

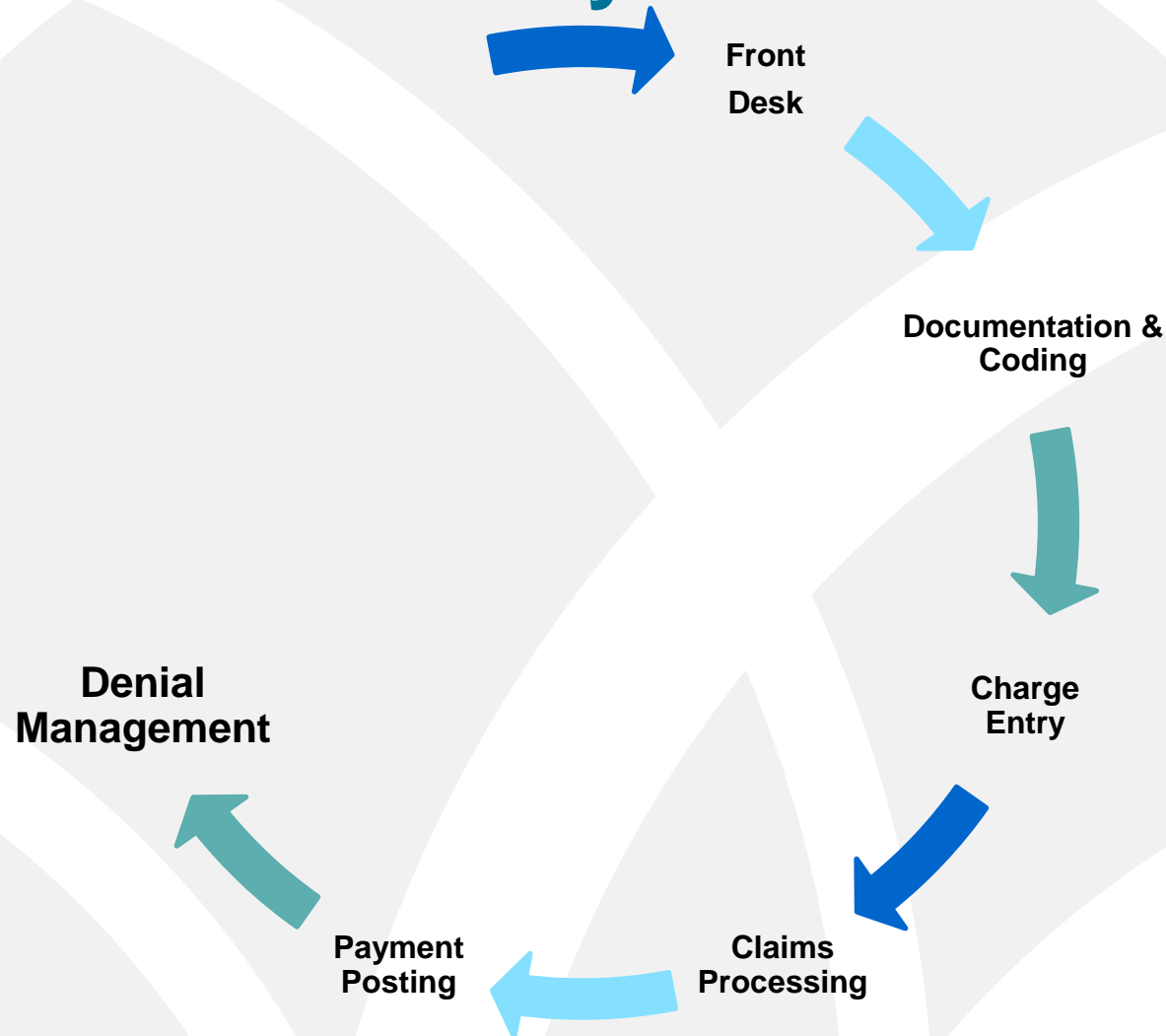
- Never miss \$\$\$
- Learn & Post Payer Schedules
 - When should you expect the funds?
 - Medicare: 3:10 (denied:paid)
 - 999/RTP reports
 - Medicaid?
- Process for expected funds not received?
- Expected cash daily, weekly, monthly?
 - Is it reasonable?
- Up-line notification if expected \neq reality

Electronic vs. Manual Posting

Electronic Posting

- Efficient, standardized, & accurate... Takes time to configure
- Electronic (APP), very fast BUT learning mitigated
- Monitor (audit) manual & electronic Not just posting payments
 - Posting Adjustments
 - Making transfers
 - Paid appropriately according to contract?
- Transfers
 - To patients
 - To secondary payers
 - Payer listed in second position really secondary payer?

Processes And Audits For The Revenue Cycle



Denials vs. Unpaids

- Denials
 - Quick correction at time of payment posting
 - No research
 - Harder to do when auto-posting payments
- Unpaids (covered in AR Management section)
 - Project Based
 - Elevated complexity
 - Trends/patterns must be found
- Bulk of Unpaids due to “reports” not worked
 - Clearinghouse
 - 999/277CA (Claim Acknowledgement) files
 - 835 files
 - ALL PAPER = A GAP (e.g., secondaries & some commercial)

What is Your Denial Rate?

- Top performing CHCs < 5%
- Difficult to measure across all payers
- Formula:
$$\# \text{ denied claims} \div \# \text{ of submitted claims} = \text{Denial rate}$$

E.g., 375 (denied) \div 1,000 (total) = 37.5% denial rate

Denial Rate



Denial Statistics (Unique Claims)	#
Paid Claims	129,231
Unpaid/Reversed Claims	32,107
Total Unique Claims	161,338
Paid Claims that were Denied (ever)	14,483
Unpaid/Reversed Claims with a denial	23,198
Total Denied Claims	37,681
<i>Significant Problem</i>	<i>>8%</i>
Denial Rate (Denied Claims / Total Claims)	23%

#1 Denial Percentage (37,681 ÷ 161,338) = 23%

#2 Quick fixes, no research... (14,483) rectified

#3 Touches (23,198) require manual intervention

Denial Workflow Audit

- Denials tracked?
- How?
- Frequency of work?
- Rule book to fix common denials?
- Rules compliant with regulation & contract?
- Able to mitigate, entirely, certain denials?

Denial Workflow

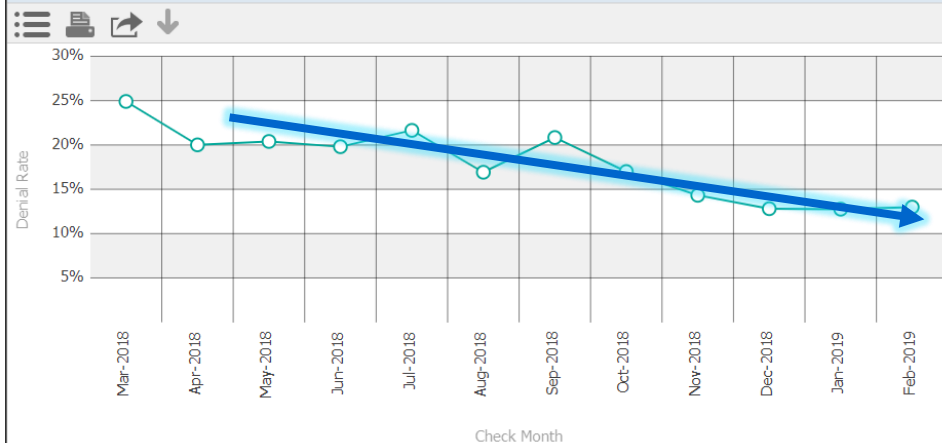
- Measure Denial Rate
- Categorize
 - Coding
 - Registration & Eligibility
 - Provider Enrollment (credentialing)
 - Claim data insufficient
- Correct & resubmit
 - Denial workflow rule book
- Report
- Document remedial action
- **LEARN & IMPROVE!!**

Reducing Inbound A/R

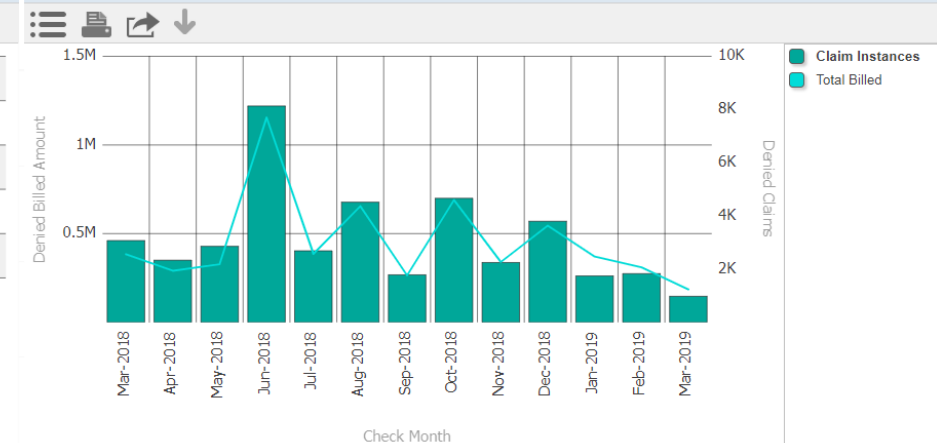


Admin | Process Reports | File Management | Executive View - CM | Paid Claims Analysis - SM | **Denial Summary - CM** | Weekly Payments | Detailed Denials - CM | E&M Claims Analysis | Top Providers Analysis | Credentialing Denials - CM

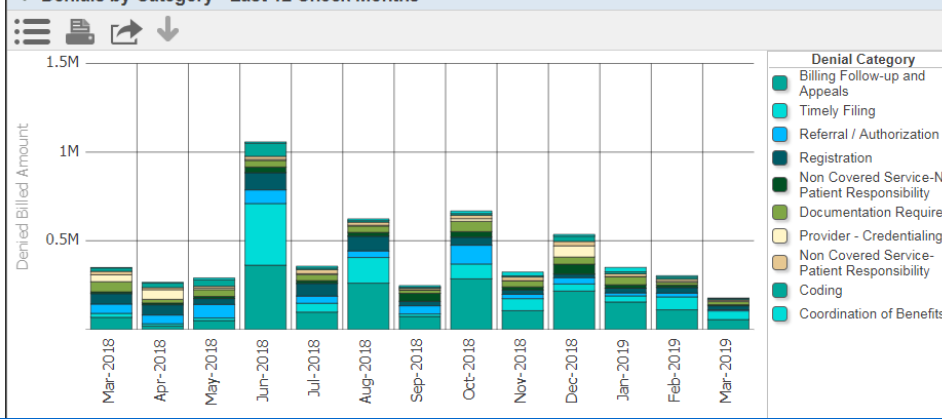
+ Denial Rate Trend - Last 12 Check Months



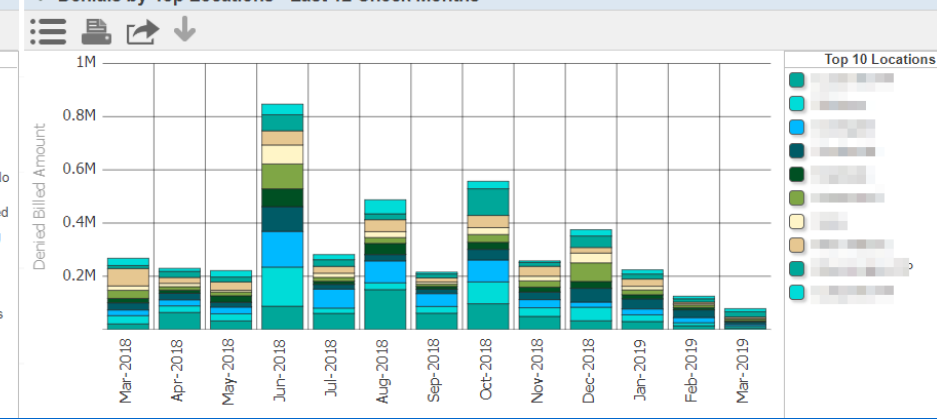
+ Denials by Claim Count and Amount - Last 12 Check Months



+ Denials by Category - Last 12 Check Months



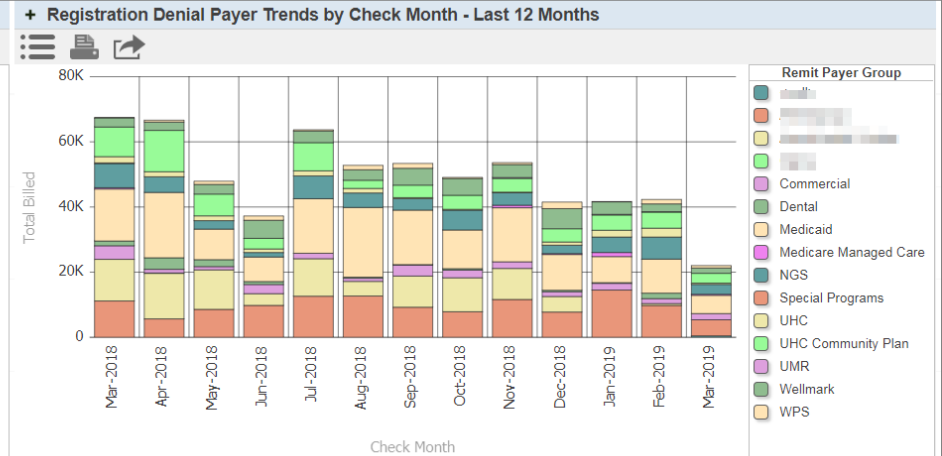
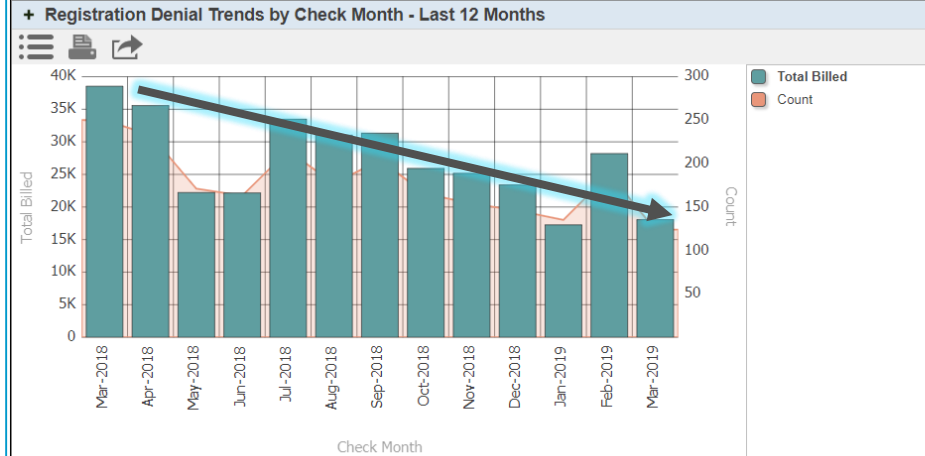
+ Denials by Top Locations - Last 12 Check Months



Registration Denial Trending

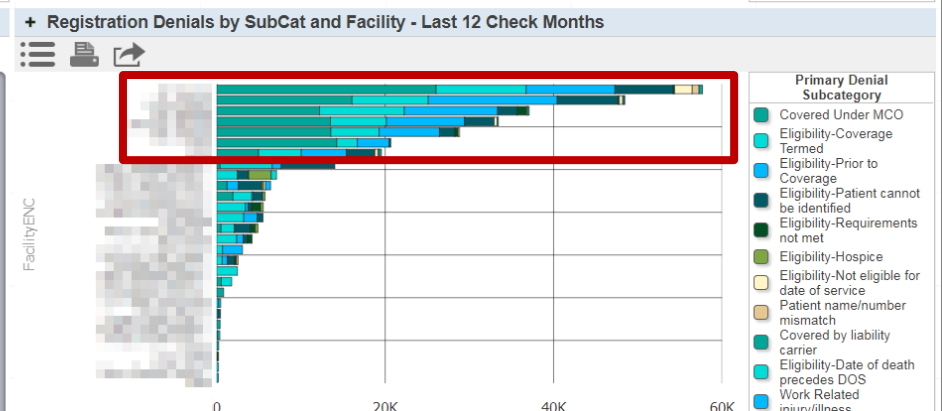


Admin | Process Reports | File Management | Executive View - CM | Denial Summary - FAC | Detailed Denials - CM | Coding Denials - CM | Credentialing Denials - CM | Filing Limit - CM | FollowUp and Appeals - CM | Non-Covered - CM | Registrat

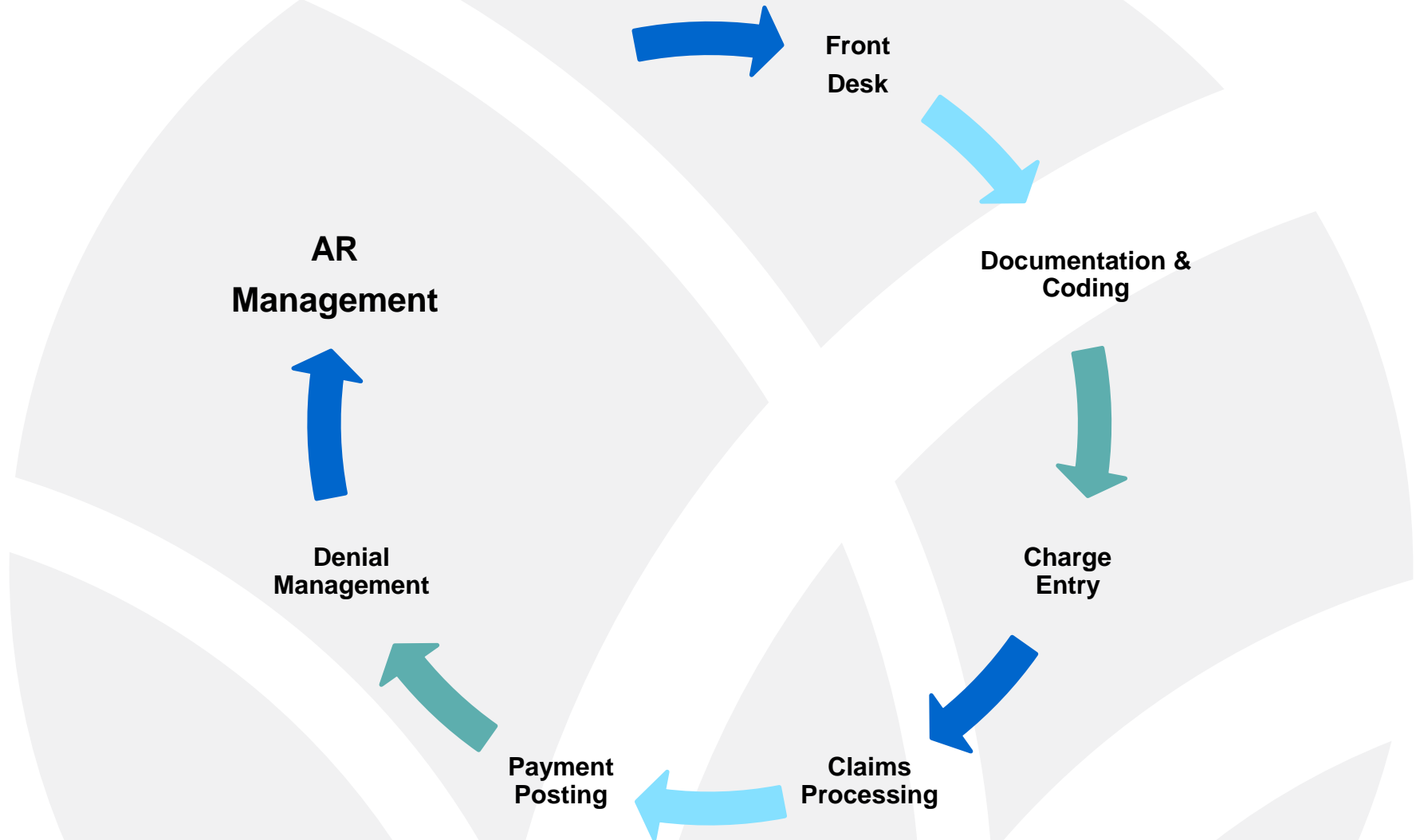


+ Registration Denials by Subcategory by Check Month - Last 12 Months

Primary Denial Adj Subcategory	Medicaid	NGS	UHC Community Plan	Commercial	Dental
Covered Under MCO	\$68,295.27	\$46,434.57			
Eligibility-Coverage Termined	\$9,446.68	\$2,230.00	\$16,789.19	\$9,545.06	\$12,980.72
Eligibility-Prior to Coverage	\$24,559.42	\$6,261.00	\$31,101.60	\$137.00	\$13,227.67
Eligibility-Patient cannot be identified	\$18,565.42		\$912.00	\$20,905.73	
Eligibility-Requirements not met	\$153.62	\$283.00		\$289.00	
Eligibility-Not eligible for date of service				\$3,870.99	
Eligibility-Hospice					
Patient name/number mismatch				\$948.00	
Covered by liability carrier				\$548.00	
Work Related injury/illness				\$895.00	
Eligibility-Date of death precedes DOS	\$137.00				



Processes and Audits for the Revenue Cycle



AR Management Audit

- Remaining claims after unpaid workflows complete
- Measure Days in Accounts Receivable (DAR/DSO)
 - $\text{Total AR} \div \text{Average Daily Charge} = \text{DAR/DSO}$
- AR by payer
- Total AR buckets
 - 0-30 days
 - 31-60 days
 - 61-90 days
 - > 120 days
- Payer adjudication timelines determine success
 - Medicare > 30 days

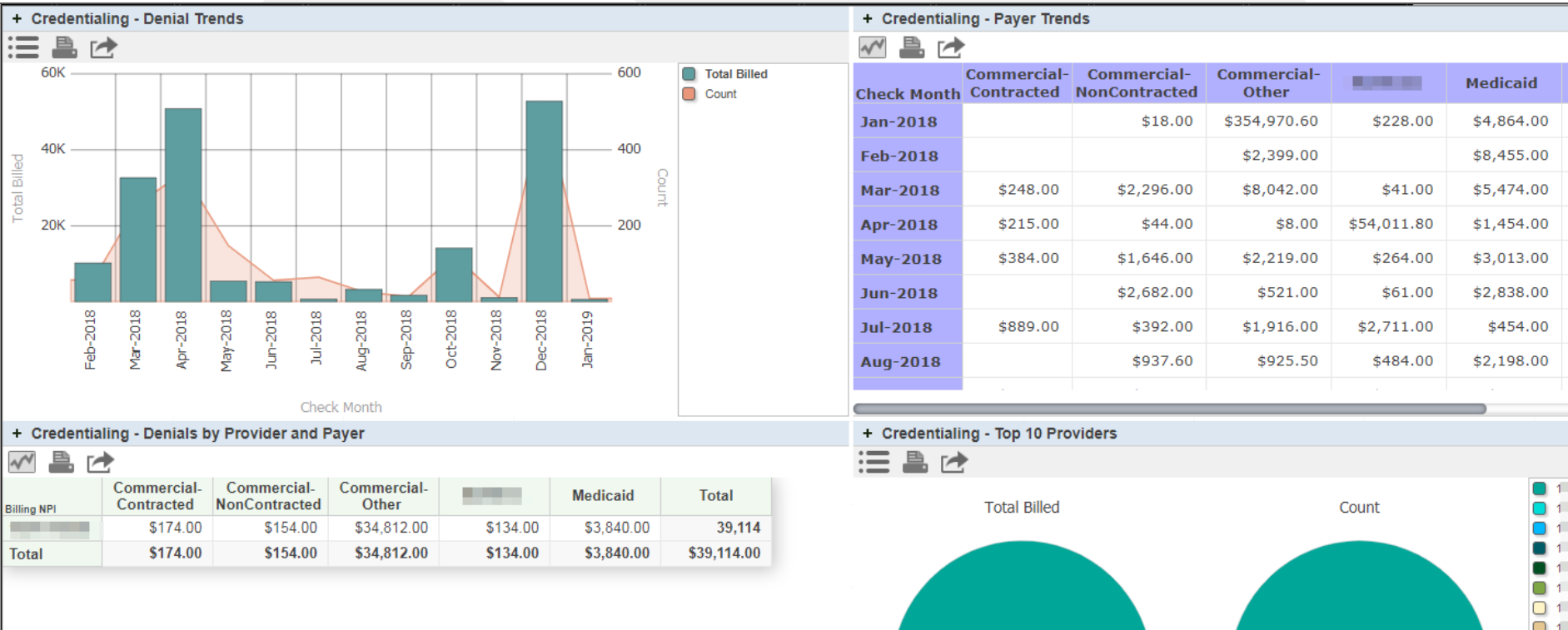
AR Management Audit

- Categorize by reason of non-payment
 - Similar to the denials?
- Category Examples:
 - Credentialing: Written off?
 - Eligibility: Patient responsibility?
- Correct & resubmit or write off
 - Denial workflow rule book
- Earlier RCM workflows...
 - Not followed?
 - Deficient?
 - Absent?
- Report and correct workflow

AR Management Audit

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Credentialing Challenges





Help Staff Learn to Help Themselves

Revenue **H**Health

[Call Log](#) | [Denials](#) | [ERA360](#) | [Exceptions](#) | [Sends](#) | [Administration](#)

[Works Home] --> [Denials - Home]

You are currently logged in as:
 Tuesday, January 30, 2018 13:49:43
[Logout](#) | [Account Settings](#) | [Help](#)

This is a Live System

| [Worklist Home](#) | [Search](#) | [Reporting](#) |

Choose a report from the categories below:

Worklist Reports

[Worklist Tracking](#)
[Resolution Tracking](#)

Production Reports

[Detailed Action Data](#)
[Productivity Summary](#)

Client Reports

[Practice Detail Report](#)

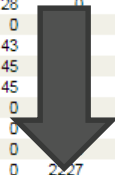
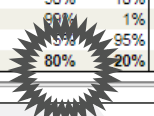
Report By: Check Month: to

Please Note: The results of this query reflect activity up to midnight of 01/29/2018

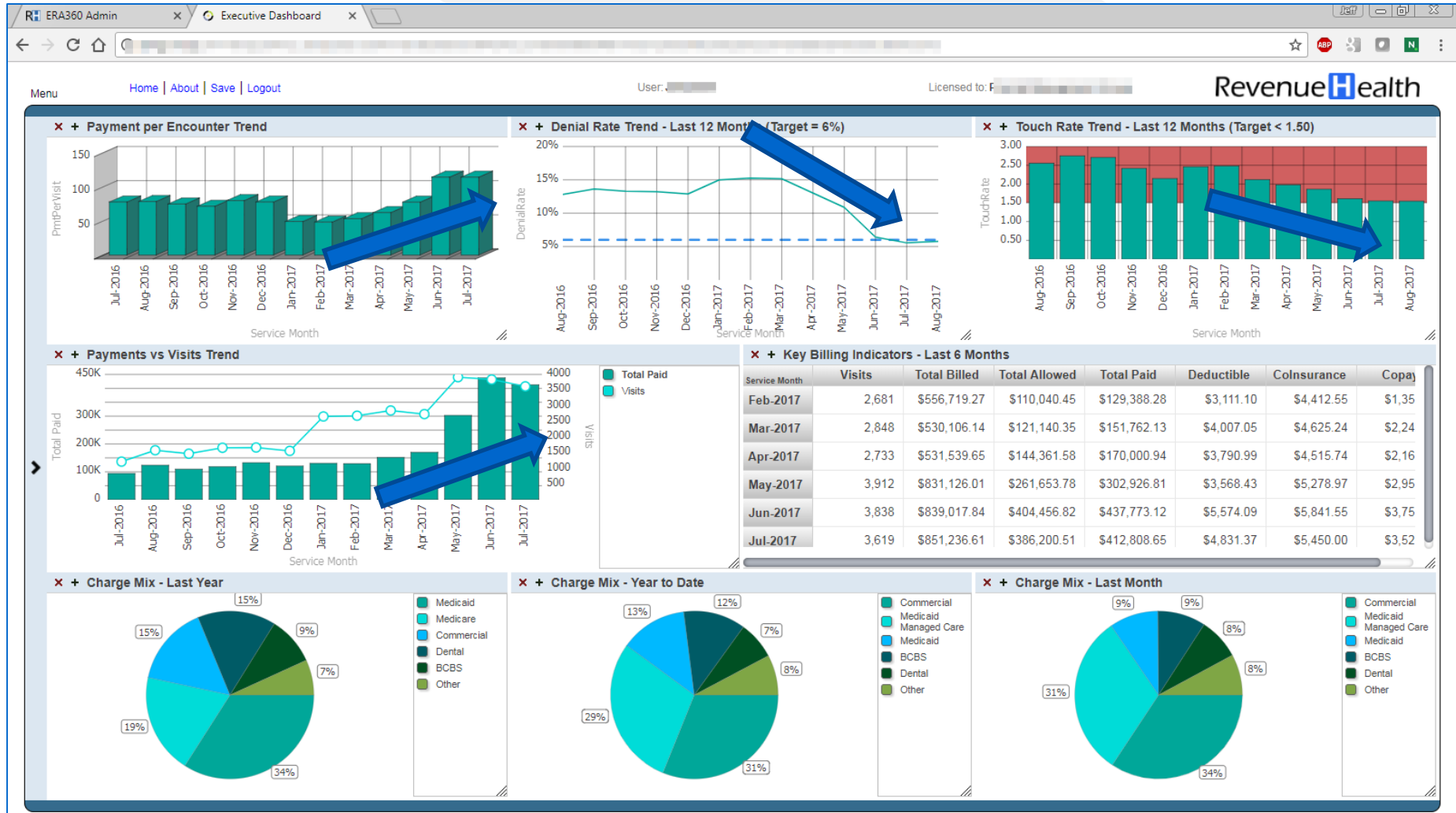
Reporting Results

[Export to CSV](#)

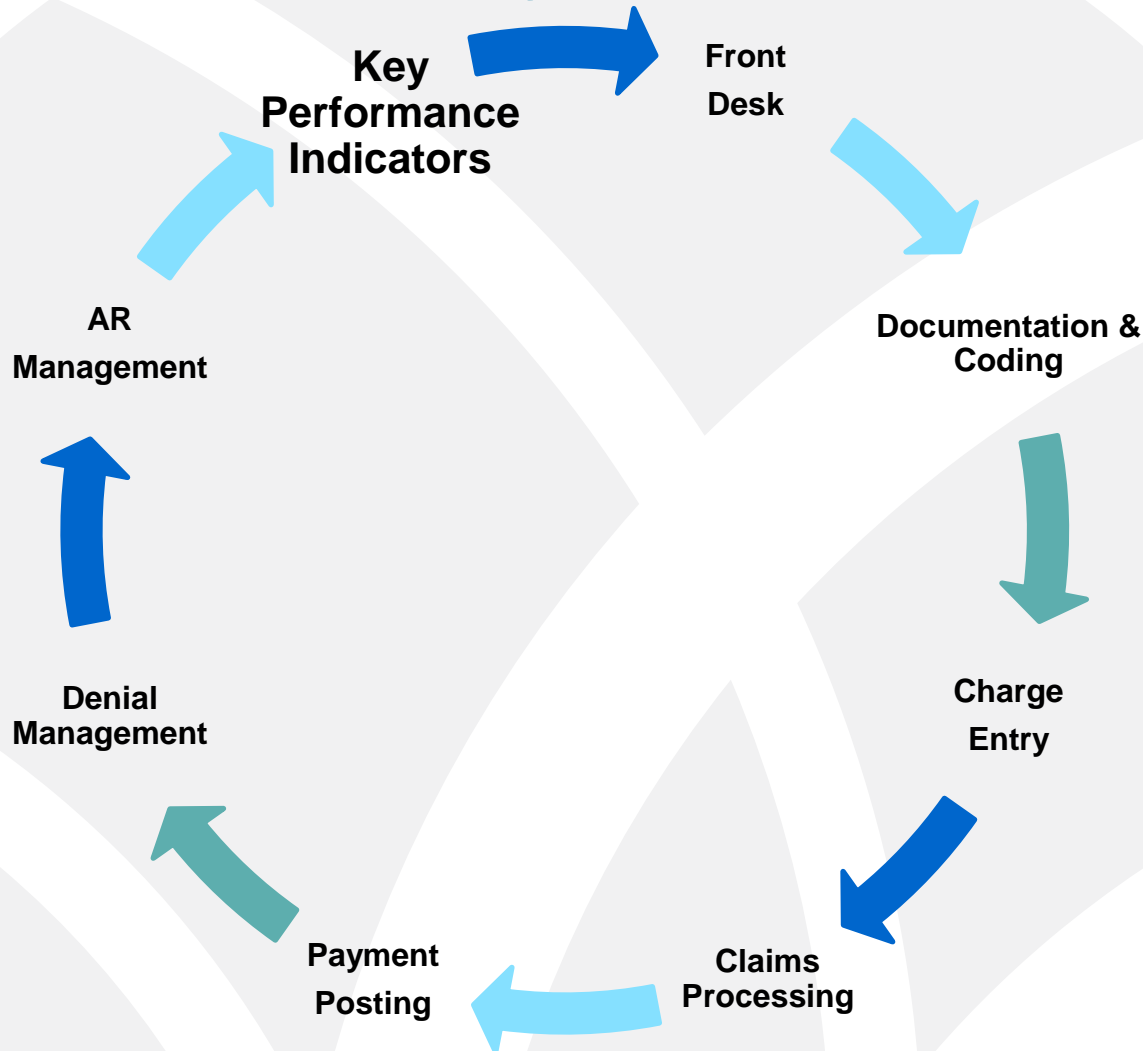
User	Performance Tracking			Resolved					Pending										
	Total Actionable Claims	Resolution Rate	Pending Rate	Total Resolved Claims	Paid	Adjusted	Billed Patient	Deemed Non-Actionable	Total Pending Claims	Denied	Re-Denied	Reversed	Escalated	Appealed	Client Intervention Required	Internal	Processing for Payment	Reprocessed	Secondary Claim
AM	1025	100%	0%	1021	262	0	361	397	4	0	0	0	3	1	0	0	0	0	0
CCF	277	100%	0%	277	7	0	0	270	0	0	0	0	0	0	0	0	0	0	0
ECA	596	88%	12%	523	501	0	10	8	73	0	0	0	0	0	5	0	0	68	0
ECA	1220	91%	9%	1112	791	0	168	70	108	0	0	0	0	0	0	0	1	107	0
ECA	402	98%	2%	392	125	0	248	11	10	0	0	0	0	0	0	2	0	8	0
ECA	3169	77%	23%	2432	616	0	850	431	737	2	2	0	0	2	128	0	1	593	9
ECA	203	71%	29%	144	40	0	61	11	59	0	0	0	0	0	0	0	28	31	0
ECA	1228	74%	26%	911	448	0	248	69	317	0	0	0	1	0	43	0	4	269	0
ECA	816	69%	31%	563	114	0	243	102	253	0	0	0	0	0	45	0	10	197	1
ECA	1625	71%	29%	1147	213	0	478	178	478	1	0	0	0	0	45	0	11	418	1
JAC	6	67%	33%	4	3	0	0	0	2	1	1	0	0	0	0	0	0	0	0
JDII	721	90%	10%	651	0	0	0	651	70	0	0	0	0	0	0	0	70	0	0
No I	8682	99%	1%	8598	8590	0	2	6	84	2	80	2	0	0	0	0	0	0	0
PBR	2360	95%	95%	112	0	0	0	112	2248	7	14	0	0	0	0	227	0	0	0
Total	22330	80%	20%	17887	11710	0	2669	2316	4443	13	97	2	4	3	266	2231	125	1691	11



Volumes of Actionable KPIs



Processes and Audits for the Revenue Cycle



KPI

- Provider coding completion: Same day as DOS
- Charge Entry: < 2 days of DOS
- Claim Transmission: within 2 days of charge
- Payment Posting: < 3 days of EOB/check receipt
- DAR/DSO: Top tier = 30-40 days
- AR >90 Days: < 20%
- Denial Rate: < 10%
- RCM Staffing: 1 FTE per 12-14K 3rd party visits

Summary

- Get your team together
- Select a communication lead
- Observe current practices
- Define processes
- Conduct internal audits
- Train & educate
- Improve, in perpetuity

Questions?

Two large, blue, stylized question marks are positioned to the left of the central emoji.