

# Ag Worker Access Campaign: Our Journey to 2 Million Farmworkers Served

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# Why care about America's Ag workers?

## ▶ Key Facts

- ▶ 4.5 Million: Estimated population of U.S. Ag workers & their families\*
- ▶ 65% reported not having health insurance\*\*
- ▶ 38% had not visited a U.S. healthcare provider in last 2 years\*\*
- ▶ 20% served by health centers\*\*\*



\*NCFH & National Legal Defense Association (NLDA) Respectively

\*\*National Agricultural Workers Survey (NAWS) 2013 - 2014

\*\*\*HRSA UDS 2016



# I CARE ABOUT AMERICA'S AGRICULTURAL WORKERS

## AG WORKER ACCESS CAMPAIGN



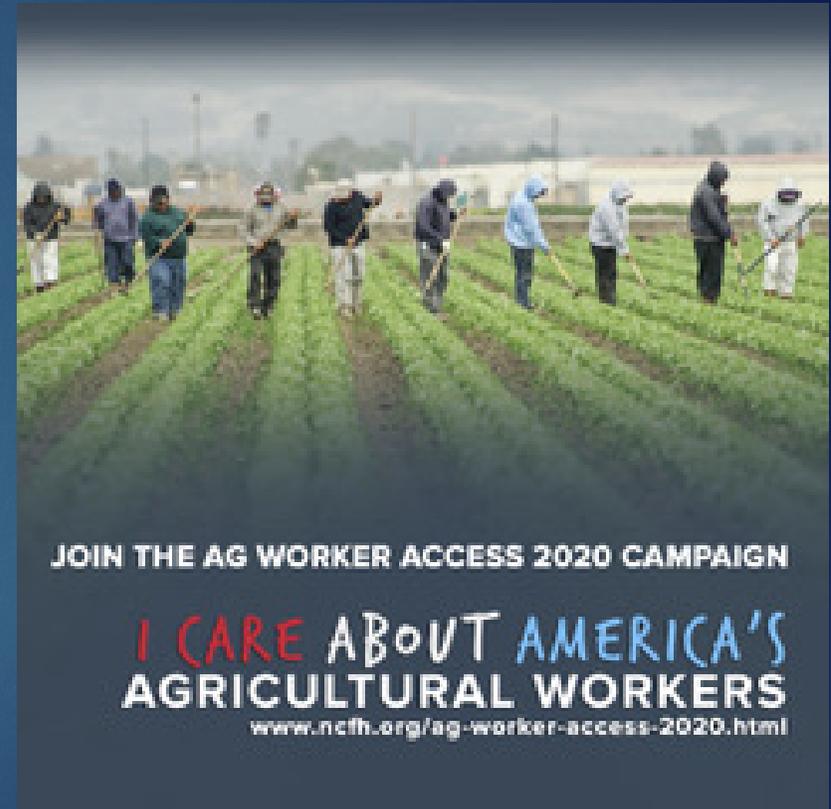
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# What is the Campaign?

The Ag Worker Access Campaign is a national initiative to increase access to quality healthcare for America's agricultural workers and their families.

## ► Overarching Goal

- Increase # of Ag worker users to 2 million by 2020



# Campaign Strategies

<p>Strategy 1: "Credit Where Credit is Due"</p>	<ul style="list-style-type: none"><li>• Accurately identify and report ALL Ag worker patients being seen in health centers, regardless of whether the health center receives migrant health funds</li></ul>
<p>Strategy 2: "Open Hearts, Open Doors, Open Access"</p>	<ul style="list-style-type: none"><li>• Reach out to Ag workers who are not currently being served</li><li>• Develop partnerships &amp; collaborations with other community-based providers that result in increased access for Ag workers</li><li>• Develop innovative strategies designed to reach more Ag workers</li></ul>
<p>Strategy 3: "Build Capacity to Sustain Growth"</p>	<ul style="list-style-type: none"><li>• Ensure sufficient funding to support potential growth in services needed to serve an increase in the number of Ag workers served (primary care, dental, substance use disorder and mental health treatment, pharmacy &amp; enabling services)</li></ul>

# How are we doing?



# Who should be involved?

- ▶ Everyone should get involved!
  - ▶ All health centers throughout the U.S. that serve Ag workers & their families
  - ▶ All individuals, organizations & networks that share a commitment to this special population



# Who is involved?

- ▶ Campaign Task Force

- ▶ 21 members representing health centers, primary care associations, health center-controlled networks, NCAs, and organizations representing education, housing, and labor

# What are they doing?

- ▶ In general, guiding Campaign activities to increase access to care for MSAWs.
  - ▶ Identifying challenges
  - ▶ Exploring and launching innovation
  - ▶ Formulating recommendations
  - ▶ Supporting collaboration and coalition building
  - ▶ Identifying and disseminating promising practices

# Who is involved?

## ► Increase Access to Care for Ag Workers Network

### California:

- Central Coast Health Network
- Central Valley Health Network
- Omni Family Health

### Georgia:

- Georgia Department of Community Health/State Office of Rural Health

### Kansas:

- Kansas Statewide Farmworker Health Program

### South Carolina:

- ReGenesis Health Care

### New York:

- Community Health Care Association of New York State (CHCANYS)
- HRHCare
- Oak Orchard Health

### Pennsylvania:

- Keystone Health

### Tennessee:

- Tennessee Primary Care Association

### Texas:

- Texas Association of Community Health Centers

### Washington:

- Washington Association for Community Health

# Who is involved?

- ▶ Stream Forum and NACHC Conference Participants
  - ▶ Share promising practices for increasing access to care for Ag Workers & their families
  - ▶ Victory Circle Exercises, 2017-2019



# Who is involved?

▶ You!

# What are you doing?

Exercise:

Building an Ag Worker  
Health Champion Wall

## Focus Question:

What have you or your health center done that has increased access to care for Ag workers & their families?

# Step 1: Individual Reflection

Individually, jot down 2 things that you or your health center have done that has resulted in increased access to care for Ag workers (i.e. partnerships, training, systems level changes, outreach plan, etc.).

# Step 2: Group Discussion

As a table group, take turns discussing your written responses with each other. Identify similarities & differences.

# Step 3: Selection

- Collectively select 6-8 of the most exciting, innovative ideas.
- Write those on the colored rectangles-One idea/practice per page.
- Place the colored rectangles on the flip chart page to create your table's Ag Worker Health Champion Wall Tile.
- If an idea/practice was shared by more than 1 HC, please list both HC names and states on the rectangle.

# Step 4: Sharing

- Now we will ask volunteers to share a few of the ideas they chose to include in their Ag Worker Health Champion Wall tile.

How do we continue to  
build on this momentum?

# How can I contribute to this initiative?

Individuals	Organizations
Sign up to be part of the Campaign	Sign up to be part of the Campaign
Share the importance of the Campaign with your friends & colleagues	Establish Board resolution to affirm your organization's commitment to increasing access to the target population
Get others involved in this initiative	Promote local, regional and/or statewide partnerships and collaborations with other organizations that serve this population
Follow & promote the Campaign on social media channels	Promote the Campaign on your website, during presentations, etc.
Advocate for change at your organization	Join the IAC Learning Collaborative

# Focus Question:

- How can I contribute to the Ag Worker Access Campaign Initiative?
- What is something I can do to keep the momentum going?

# Step 5: Call to Action

- Complete your Call to Action Card

# Step 6: Sharing

- Now we want to hear what you are committing to do to keep the Campaign moving forward

# How do we continue to build on this momentum?

- Collaborate!
- Share promising practices with each other!
- Recruit and develop more Ag Worker Access Champions!

# AgWorker Access Resources

- **NCFH Website (ncfh.org)**

- **Campaign Webpage**

**NEW!**

- Ag Worker Identification Digital Training Tool
- Ag Worker Access Campaign Goal & Status Tracking Tool
- Campaign Informational Sheet
- Campaign Information PPT
- MH Program Self-Assessment Tool
- MH Action Planning Training and TA
- IAC Learning Collaborative

# Ag Worker Access Resources

- **NCFH Website ([www.ncfh.org](http://www.ncfh.org))**

- **Tools & Templates**

- Policies
    - Procedures
    - Registration forms
    - Intake and registration questions
    - Board Resolution & MOU Templates
    - Staff training resources
    - Archived webinars

# National Training Resources

The following National Cooperative Agreements (NCAs) offer training and resources to health centers serving the Ag Worker population:

Farmworker Justice

<http://www.farmworkerjustice.org>

Migrant Clinicians Network

<http://www.migrantclinician.org>

Health Outreach Partners

<http://www.outreach-partners.org>

MHP Salud

<http://www.mhpsalud.org>

National Association of Community Health Centers

<http://www.nachc.com>

National Center for Farmworker Health

<http://www.ncfh.org>

# Sign up to be part of the Campaign!

[www.NCFH.org](http://www.NCFH.org)

## JOIN THE AG WORKER ACCESS 2020 CAMPAIGN

Community Health Centers serve approximately 20% of the estimated 4.5 million Ag Workers in the U.S.  
Our goal: To serve not less than 2 million Agricultural Workers and their families by 2020. It can't be done without you!



**I CARE ABOUT AMERICA'S  
AGRICULTURAL WORKERS**



## Every person counts!

- Show your support by becoming a member of the Ag Worker Access Campaign
- Receive quarterly email updates on the latest Campaign happenings



# NCFH

National Center for Farmworker Health, Inc.

## Thank you!

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