



SPONSORS & EXHIBITORS

2020 Annual Conference Single Package Offering Overview

BUILD
CONNECT
GROW

experience the marketing power of **your**
presence at an NCCHCA conference

SPONSORSHIP PACKAGES

Annual

\$100,000

Year round presence at all 4 of NCCCHA's signature conferences



Diamond

\$15,000

Mobile app sponsorship that highlights your organization's support



Platinum

\$10,000

Sponsor a signature item that highlights your organization



Sponsor mobile chargers to advertise your organization



Sponsor a keynote speaker



Gold

\$8,000

Sponsor a conference plenary breakfast



Sponsor a conference plenary lunch



SPONSORSHIP PACKAGES

Silver

\$6,000

Place your logo on the conference lanyard



Sponsor a snack break to highlight your support in a tasty way



Add Ons

\$2,000

Sponsor an app notification to highlight your participation



Sponsor an NCCHCA email blast to advertise your support



Sponsor an infographic insert to highlight your organization



Bronze

\$4,000

Sponsor a promotional item with your logo



Sponsor the conference WiFi and post a signature blurb with your logo



Sponsor hotel key cards for high visibility and wide use



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barefootm@ncchca.org for
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EXHIBITOR PACKAGES

For-Profit

\$3,000

We encourage for-profit exhibitors to share information about their organizations and products



Non-Profit

\$750

We encourage non-profit exhibitors to share information about their organizations and resources



Donor

\$ _____

Your generous donation will be recognized at the event



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CONFERENCES

Annual Primary Care

**Jun. 10-12
Wilmington NC**

NCCHCA's signature conference - focuses on needs of the primary care safety net, including free and charitable clinics, local and rural health departments, school based clinics, and the state's Office of Rural Health



Clinical - Quality & Chronic Disease

**Apr. 8-10
Durham NC**

NCCHCA boutique conference designed for health care providers, administrators, and support staff at safety net providers in North Carolina



Finance Essentials

**Sep. 9-10
NC**

NCCHCA boutique conference offering professional development to health center staff with varying levels of financial knowledge. The training focuses on reimbursement, billing, coding, revenue cycle management regulations, benchmarking and other financial topics



East Coast Migrant Stream Forum

Oct. TBD

NCCHCA boutique conference open to people from the Eastern United States and Puerto Rico who work in community health centers and/or serve migrant agricultural workers. It is often attended by enabling services staff, Community Health Workers, and outreach workers

