

Up to date as of 3/31/2021



2021 Virtual Primary Care Conference April 7-9, 2021

Wednesday	NCCHCA BOD Meeting + Opening Keynote	
Thursday	Clinical	Leadership Development
Friday	Finance	HCCN

WEDNESDAY, April 7, 2021

9:00 AM - 4:00 PM	Virtual Exhibit Hall Open Want to learn about certain products? Connect with Sponsors & Exhibitors throughout the day. Plus, play games and win prizes!
9:30 AM - 12:30 PM	North Carolina Community Health Center Association Board of Directors Meeting
12:30 PM - 1:30 PM	Lunch Break
1:30 PM - 3:00 PM	Opening Keynote Thriving Vs Surviving During Times of Change <i>J. Bryan Sexton, PhD</i> <i>Duke University Health System</i>
3:00 PM - 3:15 PM	Closing and Instructions for next day

THURSDAY, April 8, 2021

9:00 AM - 4:00 PM	Virtual Exhibit Hall Open Want to learn about certain products? Connect with Sponsors & Exhibitors throughout the day. Plus, play games and win prizes!
8:30 AM - 10:00 AM	Opening Keynote FQHCs in the COVID Era <i>Angela R. Powell (HRSA), E. Benjamin Money (NC DHHS), Lathran J. Woodard (SC PCA), Brian Toomey (Piedmont)</i>

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10:00 AM – 10:30 AM	Networking Break Mingle with Sponsors and Exhibitors	
10:30 AM – 11:45 AM	Clinical: Barriers to Medication Adherence for Diabetic Patients <i>Scott Brewster, PharmD</i> <i>RXclinic Pharmacy</i>	Leadership Development I: Organizational Agility and Excellence <i>Jackie Gaines, R.N., M.S.</i> <i>Huron Consulting</i>
11:45 AM – 2:00 PM	Lunch & Visit with Virtual Exhibitors/Sponsors NCCHCA Awards	
2:00 PM – 3:15 PM	Clinical: Diabetes Prevention in North Carolina <i>Karen L. Smith, MD, FAAFP</i>	Leadership Development II: Building a Culture of Inclusion <i>Kristie Tobias, MHA</i> <i>Huron Consulting</i>
3:15 PM – 3:45 PM	Networking Break Mingle with Sponsors and Exhibitors	
3:45 PM – 5:00 PM	Clinical: Screening For and Addressing Social Determinants of Health (SDOH) <i>Libby Lawson, M.Ed., RN</i> NCCHCA AND NCCARE360: Bridging the Gap between Healthcare & Human Services <i>Mikayla Hopkins, MPH</i> NCCARE360	Leadership Development III: Workforce Resilience: In a Pandemic <i>Patrick Jeffs, PhD</i> <i>The Resiliency Solution</i>
5:00 PM – 5:15 PM	Closing and Instructions for next day	

FRIDAY, April 9, 2021

9:00 AM – 4:00 PM	Virtual Exhibit Hall Open Want to learn about certain products? Connect with Sponsors & Exhibitors throughout the day. Plus, play games and win prizes!
8:30 AM – 9:30 AM	Morning Keynote Plenary Leadership in a Time of Transition <i>Stephanie Mercado, CAE CPHQ</i> <i>National Association for Healthcare Quality</i>
9:30 AM – 10:00 AM	Networking Break Mingle with Sponsors and Exhibitors

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10:00 AM – 11:15 AM	<p style="text-align: center;">Finance: Revenue Survival Strategies in the PHE: Vaccines and Beyond <i>Meri Harrington, CPC, CEMC</i> <i>BCA Inc.</i></p>	<p style="text-align: center;">HCCN Track How to Tackle Information Blocking and Enhance Security <i>Rene Cabral-Daniels</i> <i>Rick Rococi</i> <i>Cenevia Health Business Services</i></p>
11:15 AM – 11:45 AM	<p style="text-align: center;">Networking Break / Creative Engagement Session – with magician/comedian Mark Robinson</p>	
11:45 AM – 1:00 PM	<p style="text-align: center;">Finance: Rethinking Value-Based Care: A Team Approach <i>Meri Harrington, CPC, CEMC and</i> <i>Jen Kuehn, CPA, CGMA, CPB</i> <i>BCA Inc.</i></p>	<p style="text-align: center;">HCCN: Virtual and Telehealth in Medicaid Managed Care <i>Dr. Shannon Dowler (NC DHHS)</i> <i>Dr. William Lawrence(CCH), Dr. Michelle</i> <i>Bucknor(UHC), Dr. Eugenie Komives(WellCare), Dr.</i> <i>George Cheely(AmeriHealth)</i></p>
1:00 PM – 2:30 PM	<p style="text-align: center;">Lunch & Visit with Virtual Exhibitors/Sponsors</p>	
2:30 PM – 3:45 PM	<p style="text-align: center;">Finance: Missed Opportunities: Where Are Your Blind Spots? <i>Jen Kuehn, CPA, CGMA, CPB and</i> <i>Meri Harrington, CPC, CEMC</i> <i>BCA Inc.</i></p>	<p style="text-align: center;">HCCN: Population Health and Care Management for Community Health Centers in Value-Based Care <i>David Kim</i> <i>Anne Meara</i> <i>Compass Health Advisors</i></p>
3: 45 PM – 5:00 PM	<p style="text-align: center;">Closing Plenary <i>Rev Dr. William J. Barber II</i> <i>President, Repairers of the Breach</i> <i>Co Chair, Poor People’s Campaign, A National Call for Moral Revival</i></p>	

Continuing Education Information:



Jointly-provided by Northwest Area Health Education Center (AHEC), a program of Wake Forest School of Medicine and part of the NC AHEC System.

***Note: No partial credit will be given.**

April 7, 2021

- 0.2 CEUs from Wake Forest School of Medicine
- 1.5 Contact Hours from Northwest AHEC

Nurses: This educational activity (1.5 hours) can be applied toward your continuing competence plan for maintain your current licensure with the North Carolina Board of Nursing.

Up to date as of 3/31/2021

April 8, 2021

- 0.5 CEUs from Wake Forest School of Medicine
- 5.25 Contact Hours from Northwest AHEC

Nurses: This educational activity (5.25 hours) can be applied toward your continuing competence plan for maintain your current licensure with the North Carolina Board of Nursing.

April 9, 2021

- 0.6 CEUs from Wake Forest School of Medicine
- 6.0 Contact Hours from Northwest AHEC

Nurses: This educational activity (6.0 hours) can be applied toward your continuing competence plan for maintain your current licensure with the North Carolina Board of Nursing.

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