Up to date as of 3/31/2021

2021 Virtual Primary Care Conference
April 7-9, 2021

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<tr>
<th>Day</th>
<th>Session 1</th>
<th>Session 2</th>
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<tr>
<td>Wednesday</td>
<td>NCCHCA BOD Meeting + Opening Keynote</td>
<td>Leadership Development</td>
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<tr>
<td>Thursday</td>
<td>Clinical Development</td>
<td>HCCN</td>
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<tr>
<td>Friday</td>
<td>Finance Development</td>
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### WEDNESDAY, April 7, 2021

<table>
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<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>9:00 AM</td>
<td>Virtual Exhibit Hall Open</td>
</tr>
<tr>
<td>9:30 AM</td>
<td>North Carolina Community Health Center Association Board of Directors Meeting</td>
</tr>
<tr>
<td>12:30 PM</td>
<td>Lunch Break</td>
</tr>
<tr>
<td>1:30 PM</td>
<td>Opening Keynote: Thriving Vs Surviving During Times of Change</td>
</tr>
<tr>
<td>3:00 PM</td>
<td>Closing and Instructions for next day</td>
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</tbody>
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### THURSDAY, April 8, 2021

<table>
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<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 AM</td>
<td>Virtual Exhibit Hall Open</td>
</tr>
<tr>
<td>8:30 AM</td>
<td>Opening Keynote: FQHCs in the COVID Era</td>
</tr>
<tr>
<td>9:00 AM</td>
<td>Want to learn about certain products? Connect with Sponsors &amp; Exhibitors throughout the day. Plus, play games and win prizes!</td>
</tr>
</tbody>
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J. Bryan Sexton, PhD
Duke University Health System

Angela R. Powell (HRSA), E. Benjamin Money (NC DHHS), Lathran J. Woodard (SC PCA), Brian Toomey (Piedmont)
<table>
<thead>
<tr>
<th>Time</th>
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</table>
| 10:00 AM – 10:30 AM | Networking Break  
Mingle with Sponsors and Exhibitors |
| 10:30 AM – 11:45 AM | Clinical:  
Barriers to Medication Adherence for Diabetic Patients  
Scott Brewster, PharmD  
RXclinic Pharmacy  
Leadership Development I:  
Organizational Agility and Excellence  
Jackie Gaines, R.N., M.S.  
Huron Consulting |
| 11:45 AM – 2:00 PM | Lunch & Visit with Virtual Exhibitors/Sponsors  
NCCCHCA Awards |
| 2:00 PM – 3:15 PM | Clinical:  
Diabetes Prevention in North Carolina  
Karen L. Smith, MD, FAAFP  
Leadership Development II:  
Building a Culture of Inclusion  
Kristie Tobias, MHA  
Huron Consulting |
| 3:15 PM – 3:45 PM | Networking Break  
Mingle with Sponsors and Exhibitors |
| 3:45 PM – 5:00 PM | Clinical:  
Screening For and Addressing Social Determinants of Health (SDOH)  
Libby Lawson, M.Ed., RN  
NCCCHCA  
AND  
NCCARE360: Bridging the Gap between Healthcare & Human Services  
Mikayla Hopkins, MPH  
NCCARE360  
Leadership Development III:  
Workforce Resilience: In a Pandemic  
Patrick Jeffs, PhD  
The Resiliency Solution |
| 5:00 PM – 5:15 PM | Closing and Instructions for next day |

**FRIDAY, April 9, 2021**

<table>
<thead>
<tr>
<th>Time</th>
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</table>
| 9:00 AM – 4:00 PM | Virtual Exhibit Hall Open  
Want to learn about certain products? Connect with Sponsors & Exhibitors throughout the day.  
Plus, play games and win prizes! |
| 8:30 AM – 9:30 AM | Morning Keynote Plenary  
Leadership in a Time of Transition  
Stephanie Mercado, CAE CPHQ  
National Association for Healthcare Quality |
| 9:30 AM – 10:00 AM | Networking Break  
Mingle with Sponsors and Exhibitors |
<table>
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<th>Time</th>
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</table>
| 10:00 AM – 11:15 AM | **Finance:** Revenue Survival Strategies in the PHE: Vaccines and Beyond  
Meri Harrington, CPC, CEMC  
BCA Inc. | **HCCN Track**  
How to Tackle Information Blocking and Enhance Security  
Rene Cabral-Daniels  
Rick Rococi  
Cenevia Health Business Services |
| 11:15 AM – 11:45 AM | Networking Break /  
Creative Engagement Session – with magician/comedian Mark Robinson |                                                                                   |
| 11:45 AM – 1:00 PM | **Finance:** Rethinking Value-Based Care: A Team Approach  
Meri Harrington, CPC, CEMC and  
Jen Kuehn, CPA, CGMA, CPB  
BCA Inc. | **HCCN:**  
Virtual and Telehealth in Medicaid Managed Care  
Dr. Shannon Dowler (NC DHHS)  
Dr. William Lawrence (CCH), Dr. Michelle Bucknor (UHC), Dr. Eugenie Komives (WellCare), Dr. George Cheely (AmeriHealth) |
| 1:00 PM – 2:30 PM | Lunch & Visit with Virtual Exhibitors/Sponsors |                                                                                   |
| 2:30 PM – 3:45 PM | **Finance:** Missed Opportunities: Where Are Your Blind Spots?  
Jen Kuehn, CPA, CGMA, CPB and  
Meri Harrington, CPC, CEMC  
BCA Inc. | **HCCN:**  
Population Health and Care Management for Community Health Centers in Value-Based Care  
David Kim  
Anne Meara  
Compass Health Advisors |
| 3:45 PM – 5:00 PM | **Closing Plenary**  
Rev Dr. William J. Barber II  
President, Repairers of the Breach  
Co Chair, Poor People’s Campaign, A National Call for Moral Revival |                                                                                   |

**Continuing Education Information:**

- Jointly-provided by Northwest Area Health Education Center (AHEC), a program of Wake Forest School of Medicine and part of the NC AHEC System.

*Note: No partial credit will be given.

April 7, 2021

- 0.2 CEUs from Wake Forest School of Medicine
- 1.5 Contact Hours from Northwest AHEC

Nurses: This educational activity (1.5 hours) can be applied toward your continuing competence plan for maintain your current licensure with the North Carolina Board of Nursing.
April 8, 2021
• 0.5 CEUs from Wake Forest School of Medicine
• 5.25 Contact Hours from Northwest AHEC
Nurses: This educational activity (5.25 hours) can be applied toward your continuing competence plan for maintain your current licensure with the North Carolina Board of Nursing.

April 9, 2021
• 0.6 CEUs from Wake Forest School of Medicine
• 6.0 Contact Hours from Northwest AHEC
Nurses: This educational activity (6.0 hours) can be applied toward your continuing competence plan for maintain your current licensure with the North Carolina Board of Nursing.

This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under State and Regional Primary Care Association Cooperative Agreement number 2 U58CS06835-15-00 for $1,698,688.00 with 12% of the total project financed with non-federal sources. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS, or the U.S. Government.