

NCCHCA ANNUAL  
**Primary Care  
Conference**

*Moving*  
**HEALTH**  
*Forward* ↗

# SPONSORSHIP PROSPECTUS

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# *Moving* **HEALTH** *Forward*

As we convene for the 47th Annual Primary Care Conference, Moving Health Forward reflects our shared commitment to advancing community health through innovation, collaboration, and purpose-driven care. Health centers continue to lead the way in improving access, enhancing quality, and responding to the evolving needs of the communities they serve.

This year's conference brings together leaders, clinicians, government officials as well as our school based health and rural health partners to explore practical solutions, emerging trends, and strategies that drive meaningful impact across the safety-net.

Sponsorship offers a unique opportunity to be part of this momentum, connecting with decision makers from North Carolina's health centers, increasing your visibility, and demonstrating your commitment to strengthening safety-net programs.



# SPONSORSHIP PACKAGES

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# SIGNATURE

## SPONSORSHIP

- ✓ Top-line mention in five upcoming Focal Point newsletters
- ✓ Introductions and opening remarks
- ✓ Complimentary registration(s) x 8
- ✓ Branded conference tote
- ✓ 6"x30" Exhibit table(s) x 2
- ✓ Pre- and post-conference attendee list
- ✓ Recognition during plenary sessions slideshows and signage
- ✓ Logo featured on NCCHCA's final conference program, signage, and social media platforms

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**\$50,000**



# DIAMOND

## SPONSORSHIP

### HEALTH CENTER LEADER RECEPTION

Partner with NCCHCA to host the invitation-only leader reception on 6/3/26. This is an exceptional opportunity to network with C-suite leaders. Includes a 15-minute plenary lunch highlight on 6/4 or 6/5.

- ✓ Introductions and opening remarks
- ✓ Complimentary registration(s) x 8
- ✓ Branded conference tote
- ✓ 6"x30" Exhibit table(s) x 2
- ✓ Pre- and post-conference attendee list
- ✓ Recognition during plenary sessions  
slideshows and signage
- ✓ Logo featured on NCCHCA's final conference  
program, signage, and social media platforms

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**\$35,000**



# PLATINUM

## SPONSORSHIP

### WELCOME RECEPTION

The opening event sets the stage for the entire conference! All conference participants are invited to mingle, network, and have fun while enjoying tasty hors d'oeuvres. As a sponsor, you will be given the opportunity to address the entire audience and highlight your brand.

- ✓ Introductions and opening remarks
- ✓ Complimentary registration(s) x 6
- ✓ Branded lanyard
- ✓ 6"x30" Exhibit table(s) x 2
- ✓ Pre- and post-conference attendee list
- ✓ Recognition during plenary sessions  
slideshows and signage
- ✓ Logo featured on NCCHCA's final conference  
program, signage, and social media platforms

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**\$30,000**



# PEARL

## SPONSORSHIP

### **SPEAKER SUPPORT**

Help bring a nationally known speaker to the conference! Your support will help cover travel and/or speaker fees. With this option, you can address all participants for 1-2 minutes prior to the start of the address. We are happy to recognize your support at the event.

- ✓ Complimentary registration(s) x 4
- ✓ 6"x30" Exhibit table(s) x 2
- ✓ Pre- and post-conference attendee list
- ✓ Recognition during plenary sessions  
slideshows and signage
- ✓ Logo featured on NCCHCA's final  
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media platforms

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**\$25,000**



# SAPPHIRE

## SPONSORSHIP

### MORNING/AFTERNOON PLENARY SUPPORT

Choose to sponsor one (1) full-service breakfast or lunch provided to conference attendees. As the initial gathering place for all conference attendees before the daily sessions commence, sponsorship of the plenary breakfasts provides your organization with high visibility throughout the conference.

- ✓ Complimentary registration(s) x 3
- ✓ 6"x30" Exhibit table(s) x 1
- ✓ Pre- and post-conference attendee list
- ✓ Recognition during plenary sessions  
slideshows and signage
- ✓ Logo featured on NCCHCA's final  
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media platforms

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**\$20,000**



# GOLD

## SPONSORSHIP

### NETWORKING BREAKS

Sponsoring a networking break offers valuable brand visibility during one of the most engaging and high-traffic times of the conference.

- ✓ Complimentary registration(s) x 2
- ✓ 6"x30" Exhibit table(s) x 1
- ✓ Pre- and post-conference attendee list
- ✓ Recognition during plenary sessions  
slideshows and signage
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**\$15,000**



# SILVER

## SPONSORSHIP

### REGISTRATION TABLE

Sponsoring the registration table provides high-visibility brand exposure at the very first touchpoint of the conference.

- ✓ Complimentary registration(s) x 2
- ✓ 6"x30" Exhibit table(s) x 1
- ✓ Pre- and post-conference attendee list
- ✓ Recognition during plenary sessions  
slideshows and signage
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media platforms

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**\$10,000**



# BRONZE

## SPONSORSHIP

### FOR-PROFIT EXHIBITOR

We welcome our for-profit exhibitors to showcase their products and services during the conference.

- ✓ Complimentary registration(s) x 1
- ✓ 6"x30" Exhibit table(s) x 1
- ✓ Pre- and post-conference attendee list
- ✓ Recognition during plenary sessions  
slideshows and signage
- ✓ Logo featured on NCCHCA's final conference  
program, signage, and social media platforms
- ✓ Include 1 swag item for conference  
bag/tote

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**\$6,000**



# BRONZE

## SPONSORSHIP

### NON-PROFIT EXHIBITOR

We welcome our non-profit exhibitors to showcase their products and services during the conference.

- ✓ Complimentary registration(s) x 1
- ✓ 6"x30" Exhibit table(s) x 1
- ✓ Pre- and post-conference attendee list
- ✓ Recognition during plenary sessions  
slideshows and signage
- ✓ Logo featured on NCCHCA's final conference  
program, signage, and social media platforms
- ✓ Include 1 swag item for conference  
bag/tote

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**\$2,000**



[WWW.NCCHCA.ORG](http://WWW.NCCHCA.ORG)

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